

WORLD CITIES CULTURE SUMMIT LISBON

23 - 25 October 2019

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Welcome from the Mayor of Lisbon



It is with great pleasure that I welcome the delegates, city leaders, guests, and representatives of the World Cities Culture Forum to the city of Lisbon. We are deeply proud to be part of this group of global cities and to be the host city of this year’s summit.

Lisbon is a city that presents itself as simultaneously contemporary and traditional, authentic and modern, based on diversity and history, tradition and future, creation and readaptation, combining different factors that make the Portuguese capital a unique destination.

As an ancient port city, built on a mosaic of different cultures and people, Lisbon has long been a place of exchange and diversity. No theme would be more natural to Lisbon, a city where there is a sense of belonging and a natural welcoming spirit, than that of inclusion and acceptance towards others.

There are surely other diverse cities, perhaps some even more than Lisbon, but nevertheless as a site of different cultural influences over several centuries, we have been able to build and thrive in a particularly tolerant and open environment.

Today we live in a divided, fractured world with a broad range of extreme views, populism and troubling events of exclusion, conflict and inequality. Culture can create the connections across those divisions in our societies as well as the conditions for mutual understanding and, ultimately, it can promote and foster social

cohesion, and cooperation “over the borders”. We hope these 3 days in Lisbon and the experience of our hospitable city may contribute to be part of the solution. It is our mission as city leaders to lead by example, to inspire and to learn from each other in order to advance and develop the best possible policies for our cities and those living in them.

I would like to congratulate and extend my deep gratitude to the BOP/ GLA team that together with our Cultural Municipal Direction and EGEAC, in coordination with cross sectorial services, made this summit possible. Thank you to all the delegates, to the invited speakers and the moderators for participating and making this such an important and great event.

We hope you enjoy your time in Lisbon and come away from this summit inspired to continue your work in your cities.

Fernando Medina
Mayor of Lisbon

Chair's Welcome

Welcome to the 8th World Cities Culture Summit, in the dynamic city of Lisbon!

I am so happy to welcome returning friends as well as new members from Abu Dhabi, Barcelona, Brasília, Guangzhou, São Paulo and Vancouver.

Our Summit has become a powerhouse of global leadership. Senior city leaders who not only believe in the transformative power of culture, but are delivering it every day in their cities.

The World Cities Culture Forum is a growing force for good. In a complex global climate, our new leadership programme is helping us find the common ground we share through our city exchanges. Thanks to Bloomberg Philanthropies this year it is bigger and better – so please do apply! Our seminal World Cities Culture Report remains the most comprehensive data on cities and culture in the world and our policy research into creative spaces and climate change are providing valuable insights. Meanwhile more and more global cities are joining our family.

This year in Lisbon our theme will be Culture, Identity and Equity. Powerful and important topics for our times. Culture can create bridges when often there are none and we, as city leaders, can unlock this potential. Our arguments for the economic value of culture are well established, but this is only part of the story. So in Lisbon this year we will look deeper at how culture can be a positive force for social change. We will explore how our cities balance being global capitals, which also have thriving neighbourhoods. How we can provide access to culture for all our citizens, those long established as well as new arrivals. We will share our innovative policies, and debate how best to welcome and serve our citizens.

Lisbon is the perfect city for this year's summit. It has experienced rapid change with economic growth and prosperity. Tourism is booming and its creative scene is blossoming, attracting foreign talent and investment. All these changes bring both benefits and challenges. Lisbon is a beautiful city, confident about its past and optimistic about its future. We will see some of Portugal's most remarkable historical sites – including the Jerónimos Monastery – as well as new spaces such as the multi-disciplinary Carpintarias São Lázaro and Lisbon's largest library, Biblioteca de Marvila. I know you will love it!

Finally some very big thanks. We are really grateful to Bloomberg Philanthropies for their longstanding support and particularly this year for increasing their investment in our Leadership Exchange Programme. Thank you to the City of Lisbon for their generosity and kindness. To the Mayor of Lisbon, Fernando Medina, Catarina Vaz Pinto, Deputy Mayor for Culture and International Relations, Manuel Veiga, Municipal Director of Culture and Joana Gomes Cardoso, President, EGEAC. Our special thanks go to Alexandra Sabino, Advisor to the Deputy Mayor for Culture and International Relations, whose hard work, dedication and insights have shaped the Summit, as well as support from Cecilia Folgado, Edite Guimarães and Rute Mendes and all the Lisbon team – from the executive producers of the Culture Action and Events Division, to the International Relations team, Catering team and the volunteers.

And most importantly thank you to you – our members. Your dedication, generosity, honesty and friendship make the World Cities Culture Forum a very special network. As international politics create uncertainty and division, our shared values of global collaboration inspire

hope. Together we are driving positive change around the globe.

So my advice to you is to make the most of these few days. Meet new people and deepen old friendships, share your successes as well as your failures and don't forget to have fun!

Enjoy this year's Summit and the delights of Lisbon.

Justine Simons OBE
Chair, World Cities Culture Forum
Deputy Mayor for Culture and Creative Industries, Mayor of London's Office

World Cities Culture Forum Vision and Values

The World Cities Culture Forum is global leadership on culture. It can be summed up in five words. Leadership, Evidence, Inspiration and Global Collaboration.

Leadership

Our members are some of the most informed and influential cultural officials in the world. They know that leadership is necessary in order to make cities more vibrant, inclusive and liveable. The Forum allows members to share their experiences and develop the knowledge they need in order to exercise that leadership.

Since the nine founder cities met in London in 2012, the Forum has grown rapidly. It now includes 41 members from leading cities around the world:

Abu Dhabi, Amsterdam, Austin, Barcelona, Brasília, Bogota, Brussels, Buenos Aires, Chengdu, Dublin, Edinburgh, Guangzhou, Helsinki, Hong Kong, Istanbul, Lagos, Lisbon, London, Los Angeles, Melbourne, Milan, Montreal, Moscow, Nanjing, New York, Oslo, Paris, Rome, San Francisco, São Paulo, Seoul, Shanghai, Shenzhen, Stockholm, Sydney, Taipei, Tokyo, Toronto, Vancouver, Vienna, Warsaw and Zurich.

Global collaboration

We are a collaborative network of major cities seeking to advance the case for culture across all areas of urban policy.

Once a year we come together for the World Cities Culture Summit. Hosted on a rotating basis by member cities, this unique gathering allows city leaders to share ideas and knowledge about the role of culture in building sustainable cities. This is supported by an ongoing programme of themed symposia, regional summits and policy

workshops. Members learn from each other by examining common challenges and dilemmas and comparing approaches to cultural investment and development. We share our successes, learn from our mistakes and together build the arguments we need to reposition culture in global cities.

In 2017 we launched our pilot Leadership Exchange Programme, and are delighted to announce our second programme, supported by Bloomberg Philanthropies. This programme is designed to enable direct exchanges between cities, to be a catalyst for positive change and to help cities develop dynamic solutions to shared challenges.

Evidence

Evidence is essential if we are to achieve our goal. But culture is hard to measure in a way that does justice to the breadth and sophistication of its impact.

We are building an evidence base about the many and wide-ranging ways in which culture affects a world city and its inhabitants.

The landmark World Cities Culture Report is at the heart of our research programme. It is the most comprehensive report of its kind, showing that, across the globe, culture is as important to the world city as finance and trade. It shows that culture plays an integral role in shaping the identity, economy and quality of life of world cities.

Our Policy Series includes in-depth investigations focusing on shared challenges and showcasing effective responses and case studies from our city members. We have published policy handbooks on Making Space for Culture and

Culture and Climate Change. They include a series of case studies that identify the ingredients that make policies or programmes work, helping policymakers to better understand the options available to address these issues. This year we have begun a new strand on Diversity, Equity and Inclusion, which we will develop with our members.

Inspiration

All around the world, culture is having an extraordinary and far reaching impact on cities and their people. The results are extensive and profound. From workspace for artists in Toronto, Sydney's cultural infrastructure plan, tourism in Amsterdam and urban renewal through street art in Bogotá to broadening access to culture for all in London and civic-led engagement in Seoul.

We want everyone involved in city leadership – government, business, development, education, health – to understand the essential contribution culture makes to prosperity and quality of life. We want the widest acknowledgement that in a globalised world, no city can be without it.

World Cities Culture Summit

Ethos & Theme

Ethos

At the World Cities Culture Summit we encourage a spirit of openness and honesty. We learn from both our mistakes and our successes. And one of the main benefits of the Summit is the opportunity to hear about others members' experiences in a truthful way, away from the pressure of media or political scrutiny.

We want you to share the mistakes you have made, the challenges you have faced and the tactics you have used to overcome obstacles. In order to achieve an environment where members feel safe enough to talk about their experiences we need everyone to respect confidentiality.

We would like to remind all attendees that we work under Chatham House Rules. This means that all participants are free to use the information received, but neither the identity nor the affiliation of speakers or participants may be revealed. This also extends to how we communicate about the Summit via Twitter, Facebook and other social media. Please ensure that you respect the confidentiality of all participants in all communications.

Finally, we encourage everyone to listen carefully. We come from all the corners of the globe. Our passion for culture in our cities binds us together. But there are also many differences in our professional backgrounds, national cultures and political operating contexts – all of which influence the way we interpret the world and act within it. We encourage you to be mindful of these differences and learn from them. Have a wonderful Summit!

Summit Theme

World cities have always been the site of immense diversity – home to a plurality of nationalities,

racess, ages, genders, sexualities, abilities, religions and socio-economic backgrounds. Diversity is a source of strength, a motor for innovation, growth and social progress. Arguably it is this diversity which defines a world city's identity.

Cities are also defined by the histories of their communities – with identity connected intimately with space, memory and shared experience.

But world cities are also the site of significant change. City demographics are rapidly changing. Over the past two decades, patterns of migration from rural areas, between regions, and internationally, have become larger and more complex. Communities are displaced, fragmented and isolated by transforming urban landscapes and a loss of affordable residential and commercial space. Simultaneously, new communities and shared identities are formed.

Change can result in unequal benefits and challenges across different communities. Both real and perceived differences can also amplify and lead to discrimination, exclusion, conflict and in turn, increased inequality.

It is the role of city governments to ensure that there is a place for every citizen to belong in their city. But what does belonging mean? How can we enable it? And are we getting it right?

Cities are physical spaces. What does it mean to be together in one, shared place? And what role do neighbourhoods play?

The Summit will investigate how culture can enable cities to reflect and support all of the people they represent, and to enable them to belong.

Programme

WEDNESDAY 23 OCTOBER 2019

9:30 – 10:20
Opening Ceremony

Location: Lisbon City Hall

Welcome
Justine Simons OBE, Deputy Mayor for Culture and Creative Industries, Mayor of London’s Office and Chair, World Cities Culture Forum

Catarina Vaz Pinto, Deputy Mayor for Culture and International Relations, City of Lisbon

Key Note Speech
Kalaf Epalanga

Introduction and Icebreaker
Paul Owens, Co-founder and Director, BOP Consulting and Director, World Cities Culture Forum

10:40 – 12:25
Research Presentation and Opening Plenary
INCLUSION: is culture the problem or the solution?

The plenary will begin with a presentation on feedback from the ‘Diversity, Inclusion and Equity’ survey, drawing out key findings, identifying a common framework and points of difference to frame the discussion.

The plenary will look at how culture can deliver more inclusive and equal access for our communities, while also considering any unintended consequences.

Location: Lisbon City Hall

- Key questions:**
- Why is inclusion important – and what is the role of culture?
 - Can culture be a catalyst for change in your city or does it risk reinforcing social exclusion?
 - Who is your city trying to include and why?

- What are the key challenges your city faces around inclusion and how are you using cultural policy to address this?
- How do you achieve effective policies around inclusion: who do you involved and how do you include them?
 - How do you move beyond rhetoric? Do you have a policy or programme to share?
 - How does your city know what your citizens want?
- How successful has your city been – how do you measure success and what does that mean in your city?
 - What evidence does your city have?
 - What successes or failures are useful to share with other cities?

Moderator: Joana Gomes Cardoso, President, EGEAC

Speakers:

Amsterdam
Touria Meliani, Deputy Mayor for Arts & Culture, Heritage and Digital Affairs, City of Amsterdam

Lisbon
Madalena Victorino, Choreographer and Programmer

New York
Tom Finkelpearl, Commissioner, Department of Cultural Affairs, New York City

São Paulo
Alexandre Youssef, Head, Department of Culture, São Paulo

Contributors:

Melbourne
Kaye Glamuzina, Manager, Arts Melbourne, City of Melbourne

Sydney
Bridget Smyth, City Architect / Design Director, City of Sydney

Tokyo
Tokyo Metropolitan Government

Vienna
Veronica Kaup-Hasler, Executive City Councillor for Cultural Affairs, Vienna

13:00 – 13:50
Lunch and Boat Tour

14:20 – 16:15
Breakout Sessions
Global City Perspectives

Each breakout will begin with a tour of the space and a story from a Lisbon speaker about their own experience, related to the theme of the breakout.

Breakout: Who do you think you are? Can memories create shared identities?

Location: Centro de Arqueologia de Lisboa

Key questions:

- How does your city celebrate historic and new identities?
- How does your city maintain and support community identities in the context of mass tourism, community displacement and social change?
- Do memories or identities connected to places or neighbourhoods help integrate difference communities?
- In your city, who decides which memories are celebrated or preserved? How do you involve different communities?

Lisbon Story: Sofia Tempero and Maria Laura Carvalho Pedreiro, 'Rossio de Palma, what do we want for our square?'

Moderator: Manuel Veiga, Municipal Director of Culture, City of Lisbon

Speakers:

Paris
Christophe Girard, Deputy Mayor of Culture, City of Paris

Seoul
YOO Yeon Sik, Deputy Mayor, Seoul Metropolitan Government

Warsaw
Artur Jóźwik, Director, Culture Department, City of Warsaw

Contributors:

Austin
Meghan Wells, Manager, Cultural Arts Division, Economic Development Department, City of Austin

Melbourne
Kaye Glamuzina, Manager, Arts Melbourne, City of Melbourne

Breakout: It’s not what you know, it’s who you know

Location: Karnart

Key questions:

- Is your creative workforce representative of your city?
- What are the barriers to creative jobs in your city?
- Where can your city have impact around access to jobs (for example education, remuneration, through funding, improving artist working conditions)? And what are the programmes in place around these areas?
- Is your city promoting change through empowering individuals or institutional change?

Lisbon Story: Ricardo Toscano, Musician

Moderator: Vânia Rodrigues, Cultural Manager, Consultant and Lecturer

Speakers:

Los Angeles

Kristin Sakoda, Director, Los Angeles County Department of Arts & Culture

Milan

Filippo Del Corno, Deputy Mayor for Culture, City of Milan

Zurich

Peter Haerle, Director, Department of Cultural Affairs, City of Zurich

Contributors:

Shanghai

Charles Lee, School of Cultural & Creative Industries Management, Shanghai Institute of Visual Arts

Stockholm

Robert Olsson, Director, Culture Department, City of Stockholm

Breakout: Who is Welcome? How can cultural policy help social integration?

Location: Galeria Avenida da Índia

Key questions:

- How does your city move from welcoming new arrivals, to giving them a sense of belonging?
- What has worked, and what hasn't?
- What is your city's long-term cultural vision to respond to ongoing demographic shifts?

Lisbon Story: Marta Silva & Sharmin Mow, LARGO / Sou Residências

Moderator: Araf Ahmadali, Senior Policy Advisor, Department of Arts and Culture, City of Amsterdam

Speakers:

Barcelona

Joan Subirats, Deputy Mayor of Culture, Education and Science, Barcelona City Council

San Francisco

Tom DeCaigny, Director, Cultural Affairs, San Francisco Arts Commission, City and County of San Francisco

Shenzhen

MO Chen, Deputy-Director, Academic Research Department, Institute for Cultural Industries, Shenzhen University

Contributors:

Helsinki

Tommi Laitio, Executive Director, Culture and Leisure, City of Helsinki

Sydney

Lisa Colley, Strategy and Urban Analytics / Manager Cultural Strategy, City of Sydney

16:30 – 17:30

Cultural Tours

Locations: Mosteiro dos Jerónimos, MAAT, Padrão dos Descobrimentos

17:45 – 20:00

Evening Reception

Performance: Tchecka

Location: Espaço Espelho D'Água

THURSDAY 24 OCTOBER 2019

9:10 – 11:00

Plenary 2: LOCAL / GLOBAL

How can neighbourhoods thrive in large global cities?

Flourishing neighbourhoods are vital to the success of big cities. How can cities strengthen their neighbourhoods and create a local sense of belonging? What are the challenges?

Location: Biblioteca Marvila

Key Questions:

- What cultural neighbourhood strategies does your city support? What has worked and what hasn't?
- What are the barriers to local participation?
- How can local and city governments work together? Where are the pressure points?
- How does your city define 'neighbourhood', at what scale does your city work across?
- How does your city balance support for neighbourhood difference and identity with wider city agendas?
- How does your city protect local creative communities and infrastructure against rising costs?

Lisbon Story: Cláudia Matos and Rui Santos, 'Visionários' from Marvila Library

Moderator: Ruth Mackenzie, Artistic Director, Théâtre du Châtelet

Speakers:

Lisbon

Catarina Vaz Pinto, Deputy Mayor for Culture and International Relations, City of Lisbon

London

Clare Coghill, Leader, London Borough of Waltham Forest

Montreal

Marie-Odile Melançon, Head of Division, Cultural Programming and Diffusion, City of Montreal

Contributors:

Los Angeles

Danielle Brazell, General Manager, City of Los Angeles Department of Cultural Affairs

11:10 – 11:25

Performance: Rato Chinês

11:35 – 13:00

Neighbourhood Innovations: Successes and Mistakes

In five small groups we will look at innovative programmes in local community spaces. Each session will have a rotating panel of speakers.

Location: Biblioteca Marvila

Key questions:

- What are your city's cultural programmes or policies in Libraries / Cultural Clusters / Community Centres / Public Space and Parks / Schools?
- What new ways is your city thinking about these spaces?
- What new partnerships or uses are taking place in these spaces? How does your city support or enable this?
- What is your city trying to address through the use of these spaces?

Session 1: Libraries

Moderator:

Teresa Pina, Advisor to the Deputy Mayor for Culture and International Relations, City of Lisbon

Speakers:

Chengdu

SONG Xi, CEO, DEFARA and Director, Belt and Road World Cities Culture Centre

Helsinki
Tommi Laitio, Executive Director, Culture and Leisure, City of Helsinki

Moscow
Maria Privalova, Director, Nekrasov Central Library, Moscow

Contributors:

Lisbon
Susana Silvestre, Head of the Lisbon Libraries Division, City of Lisbon

Milan
Filippo Del Corno, Deputy Mayor for Culture, City of Milan

Stockholm
Robert Olsson, Director, Culture Department, City of Stockholm

Zurich
Peter Haerle, Director, Department of Cultural Affairs, City of Zurich

Session 2: Cultural Clusters

Moderator: Gonalo Riscado, Co-founder and Managing Director, Cultural Trend Lisbon (CTL)

Speakers:

London
Laia Gasch, Special Advisor to the Deputy Mayor for Culture and Creative Industries, Mayor of London’s Office and Director of Global Partnerships, World Cities Culture Forum

Taipei
CHEN Yushin, Deputy Cultural Commissioner, City of Taipei

Toronto
Pat Tobin, Director, Arts & Culture, City of Toronto

Contributors:

Los Angeles
Danielle Brazell, General Manager, City of Los Angeles Department of Cultural Affairs

Paris
Odile Soulard, Urban Economist, L’Institut Paris Region

Seoul
NAM Mijin, Manager of Management and Planning Team, Seoul Foundation for Arts and Culture

Shanghai
Marina Guo, School of Cultural & Creative Industries Management

Session 3: Community Centres

Moderator: Ant3nio Brito Guterres, Senior Program Manager, Aga Khan Foundation

Speakers:

Austin
Meghan Wells, Manager , Cultural Arts Division, Economic Development Department, City of Austin

Lisbon
Lu3s Aguiar, Signinum Cultural Heritage Management, “Art for Saint Cristopher”

Sydney
Sasha Baroni, City Life / Manager Culture and Creativity, City of Sydney

Session 4: Public Space and Parks

Moderator: S3lvia C3mara, Chief of Staff, Cabinet of Deputy Mayor for Culture and International Relations, Lisbon City Council

Speakers:

Lisbon
Joana Gomes Cardoso, President, EGEAC

Milan
Silvia Tarassi, Advisor to the Deputy Mayor for Culture, City of Milan

S3o Paulo
Alexandre Youssef, Head, Department of Culture, S3o Paulo

Contributors:

Helsinki
Mari M3nnist3, Culture Director, Culture and Leisure, City of Helsinki

Warsaw
Artur J3zwick, Director of Culture Department, City of Warsaw

Session 5: Schools

Moderator: Paul Owens, Director World Cities Culture Forum, Co-founder & Director BOP Consulting

Speakers:

Lagos
Polly Alakija, Chair, Lagos State Board of Arts and Culture

Lisbon
Maria de Assis, Board Advisor, EGEAC and Descola Program Co-Coordinator

Organization of Ibero-american States (OEI)
Luz Amparo Medina, Director General of Culture, OEI

Contributors:

Amsterdam
Araf Ahmadali, Senior Policy Advisor, Department of Arts and Culture, City of Amsterdam

Hong Kong
Belinda Wong, Museum Director, Hong Kong Museum of History, Leisure and Cultural Services Department

13:30 – 14:50
Lunch and time for informal delegate meetings

Location: The place that doesn’t exist

15:30 – 17:30
Public Session: Can Culture Change the World?

Across the globe we see culture driving regeneration, boosting tourism and creating jobs. Culture has the power to build bridges, often where there are none. It brings communities together, builds civic pride and improves both health and quality of life. This session, open to Lisbon’s cultural sector, is an opportunity to hear from senior city cultural leaders across the globe: a masterclass in cultural policy from the people inventing it everyday.

Following the session, there will be a chance for informal conversations with all guests.

Location: Carpintarias S3o L3zaro

Key questions:

- What contribution can culture make to the big issues of the day? For example, climate change, mass migration, racism, resilience, loneliness, community cohesion.
- How does culture contribute to the success of your city?
- What are your biggest challenges?
- How does your city make the case for culture’s relevance across political agendas?

City questions:

- How do you collaborate with your cultural sector – the artists, practitioners and organisations? What are the ingredients for a really successful collaboration?
- What are the biggest challenges the cultural community in your city are facing? And how, as a city government, are you helping them?
- What tips do you have for the cultural community in getting the most out of city government?

Moderator: Justine Simons OBE, Deputy Mayor for Culture and Creative Industries, Mayor of London’s Office and Chair, World Cities Culture Forum

Speakers:

Helsinki
Tommi Laitio, Executive Director, Culture and Leisure, City of Helsinki

Lagos
Shulamite Adebolu, Honourable Commissioner, Tourism Arts and Culture, Lagos State Government

Los Angeles
Kristin Sakoda, Director, Los Angeles County Department of Arts & Culture

Melbourne
Kaye Glamuzina, Manager, Arts Melbourne, City of Melbourne

Contributors:

New York
Tom Finkelpearl, Commissioner, Department of Cultural Affairs, New York City

Toronto
Sally Han, Manager, Cultural Partnerships, City of Toronto

United Cities and Local Governments (UCLG)
Jordi Pascual, Coordinator, UCLG’s Culture Committee

19:15
Group Photo

Location: Hotel Inspira Santa Marta

20:00 – 22:30
Gala Dinner

Performance: Portuguese Guitar Orchestra

22:45 – late
After party

Location: Musicbox, Cais do Sodré

FRIDAY 25 OCTOBER 2019

10:00 – 10:20
World Cities Culture Forum Update

Location: São Luiz Theatre

10:30 – 12:10
Challenge Session

This session explores shared challenges and is an opportunity to explore ideas, as well as identify potential areas for collaboration for a Leadership Exchange.

Location: São Luiz Theatre

12:30 – 12.50
Performance: Camané and Mário Laginha

12:50 – 13:05
Closing Speeches & Thank you

13:30 – 15:00
Lunch

Location: Arroios Municipal Market

15:00 – 16:00
Optional tour of Loreto Underground Gallery

HOTEL INSPIRA SANTA MARTA, 23-25
OCTOBER
Artistic Installation Ball TV by João Paulo Feliciano

Participants

ABU DHABI



Jorge Eduardo Pinto, Culture Policy Manager, Culture, Planning & Development Department, Department of Culture & Tourism, Abu Dhabi

Presently, Head of Culture Policies at the Department of Culture and Tourism

in Abu Dhabi. He is UNESCO and European Commission invited expert in the culture and creative industries field. Jorge has extensive experience in the management of international and national cultural and creative projects, and in the last fifteen years has lead or supported the development and implementation of national, regional, local and sector-specific policies. His current interests include cultural diplomacy, international relations and cooperation, policy impact and assessment, culture and creative industries strategies for sustainable growth.



Badriah Al Khoori, Culture Policies Lead, Department of Culture and Tourism, Abu Dhabi

Badriah has recently joined Department of Culture and Tourism Abu Dhabi as Culture Policies Lead. Her current role encompasses developing

cultural policies for the city of Abu Dhabi in line with international standards. Badriah's previous experience has included working for Dubai International Film Festival and Emirates Foundation for Youth Development with a focus on creating public private partnerships as well as creating and managing social inclusion programmes, of which financial literacy has now been adopted in the national curriculum as part of the moral studies from grade 1 to 12. She received her MA in Culture Policy and Management from City University London and a

BA in Journalism from Queensland University of Technology, Australia.

Ali Abu Amer, External Relations Senior Executive, Department of Culture & Tourism, Abu Dhabi

Ali Abu Amer is the External Relations Senior Executive in the Department of Culture & Tourism in Abu Dhabi.

Department of Culture and Tourism, Abu Dhabi

The Department of Culture and Tourism conserves and promotes the heritage and culture of Abu Dhabi emirate and leverages them in the development of a world-class, sustainable destination of distinction, which enriches the lives of visitors and residents alike. The organisation manages the emirate's tourism sector and markets the destination internationally through a wide range of activities aimed at attracting visitors and investment. Its policies, plans and programs relate to the preservation of heritage and culture, including protecting archaeological and historical sites and to developing museums, including the Louvre Abu Dhabi, Zayed National Museum, and Guggenheim Abu Dhabi. DCT - Abu Dhabi supports intellectual and artistic activities and cultural events to nurture a rich cultural environment and honor the emirate's heritage. A key role is to create synergy in the destination's development through close co-ordination with its wide-ranging stakeholder base.



AMSTERDAM



Touria Meliani, Deputy Mayor for Arts & Culture, Heritage and Digital Affairs, City of Amsterdam

Touria Meliani has more than 12 years of experience in the Dutch and Amsterdam cultural sector, including stewarding the development and directing the Tolhuistuin – one of Amsterdam’s premier cultural centres. Before being appointed as Deputy Mayor of Amsterdam, she was also active in various civil society roles – including board memberships of the Dutch national remembrance and liberation days committee, the ieder1 foundation and memberships of selection committees at the Dutch Fund for Performance Arts and the Dutch Fund for Creative Industries. Her portfolio includes Arts and Culture, Heritage, Local Media, Digital Affairs and City Real Estate.



Araf Ahmadali, Senior Policy Advisor for Arts and Culture, City of Amsterdam, World Cities Culture Forum Associate

Araf Ahmadali is a Senior Policy Advisor for Arts and Culture at the City of Amsterdam, with experience in making policies on international cultural affairs, funding, entrepreneurship and creative industries and a passion for creative (and digital) innovation and music production. Araf was the project manager of the Amsterdam World Cities Culture Summit 2014 and in 2015, as part of a secondment, joined the Mayor of London’s Culture Team as World Cities Culture Forum Associate. Araf currently is the lead coordinator of the URBACT ACCESS network, a new network of European capital cities focusing on inclusion and equal access to culture. As World Cities Culture

Forum Associate, Araf is also involved in the development of the WCCF Leadership Exchange Programme.

Arts & Culture office of the City of Amsterdam

The Arts & Culture office is responsible for the City’s local, urban, regional, national and international cultural policies with an annual budget of €145 million. Its main objectives include:

- The strategic development, implementation and evaluation of the City’s arts and culture policies
- Annual funding for over 150 cultural organisations and support of cultural venues (in partnership with the Amsterdam Fund for the Arts)
- Granting subsidies to the Amsterdam Public Library, the Public Broadcasting Company of Amsterdam, the Amsterdam Fund for the Arts and the Amsterdam Expert Centre for Cultural Education (Mocca)
- The development and maintenance of cultural buildings in Amsterdam
- Partnerships in different policy processes with for example the Education, Economic Affairs, Urban Planning, Environment, Communication, Citizenship, External and International Affairs offices of the City of Amsterdam

✗ City of
✗ Amsterdam
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AUSTIN



Meghan Wells, Manager, Cultural Arts Division, Economic Development Department, City of Austin

With 20 years of experience in nonprofit and cultural programming, Meghan Wells currently serves as the City of Austin as the Economic Development Department’s Cultural Arts Division Manager and is responsible for developing arts, culture, and creative industries as economic development strategies. In addition to annually administering \$12 million in cultural contracts with local artists and arts organizations, she oversees a portfolio that includes the Art in Public Places (public art) program, People’s Gallery exhibition at City Hall, the African American Cultural and Heritage Facility, UNESCO Creative City of Media Arts activities, and other civic arts initiatives. A recent citywide Cultural Asset Mapping Project and corresponding ‘Thriving in Place’ report have also paved the way for identifying opportunities and tools for strategic arts-led investment and creative placekeeping in Austin’s challenging economic environment. She holds a B.A. from Rockhurst University, and M.A. from Texas Tech University.

City of Austin, Economic Development Department

The City of Austin has established itself as a world leader in technology, innovation, energy, workforce development, music and creativity that has led to significant business expansion and overall growth. The City’s Economic Development Department offers a unique model – one of just a few in the United States that presents opportunities for Austin through collaborative, cross-sector work. To effectively support and recruit business in Austin, the Economic Development Department has integrated a core global focus while supporting local initiatives

through Cultural Arts, Music, Redevelopment/ Downtown, and Economic and Small Business Programs. It strives to create a sustainable cultural and economic environment that enhances the vitality of Austin. Strategic areas of cultural and economic advancement include:

- Global Business Expansion: create jobs in Austin through business attraction and assist local businesses with international expansion and trade
- Redevelopment: facilitate sustainable growth of underutilized downtown assets in partnership with the community and project developers
- Small Business Program: foster job creation and support the growth of new and existing businesses by providing capacity building resources
- Cultural Arts Division: encourage a strong cultural economy through cultural development, cultural contracts with nonprofit arts and individual artists, creative industries, and public art
- Music & Entertainment: serve as a resource on live music issues and implements emergent music industry development programs



BARCELONA



Joan Subirats, Deputy Mayor of Culture, Education and Science, Barcelona City Council

Joan Subirats is a Professor of Political Science and Researcher and Co-Director of the PhD Program of the Institute of Government and Public Policy at the Autonomous University

of Barcelona. His research fields include Policy Analysis, Democratic Innovation, Public Participation and Local and Regional Government. Professor Subirats has been a visiting scholar at several American and European universities. He is a member of the Editorial Board of several Spanish and International Journals of Political Science and Public Management. Appointed in January 2018 as the Commissioner of Culture of the Barcelona City Council, Professor Subirats became the Deputy Mayor of Culture and Education in July 2019.



Jaume Muñoz, International Relations Officer, Barcelona’s Institute of Culture

Jaume Muñoz is the International Relations Officer of Barcelona’s Institute of Culture (ICUB). Among his professional duties, he participates in the coordination of the festivals of Thought (Biennal Ciutat Oberta) and Science (Biennal Ciutat i Ciència) – both created in 2018 by ICUB.



Carlos González, Chief of Cabinet for Deputy Mayor of Culture, Education and Science, Barcelona City Council

Carlos González is the Chief of Cabinet for Joan Subirats, Deputy Mayor for Culture and Education at Barcelona City Council.

Barcelona Institute of Culture

The Culture Institute was created by Barcelona City Council in 1996 to position Barcelona’s culture as one of the primary assets for the development and projections of the city. This is through the management of municipal cultural facilities and services, and promoting and facilitating the emergence and consolidation of

numerous private initiative cultural platforms and projects throughout the city.



BRASÍLIA



Adão Cândido, Secretary of State of Culture and Creative Economy, Brasília

Adão Cândido was born in Porto Alegre, Rio Grande do Sul, in 1971. An advertiser and a sociologist, Cândido has also specialized in Political Sciences. He has worked in the private sector before starting a career in the public service. He has also been in the Legislative branch before dedicating himself to cultural matters. He was the Secretary of Institutional Relations of the previous Ministry of Culture, back in 2017. He accepted the invitation of the governor of the Federal District, Ibaneis Rocha, and is now the head of the Department of Culture, since the beginning of the government, this January.



Sâmea Larisse Andrade, Special Consultant to the Cabinet Secretariat of State of Culture and Creative Economy

Sâmea Andrade was born in Brasília, Distrito Federal, in 1979. She has graduated in Social Communication at UniCEUB University. Having beginning her professional life in the tourism field, she has worked for significant airlines, such as Varig and Air France. She speaks English, French and Spanish. Always interested in international

relations, she decided to change her profession, and had the opportunity to work at the Tunisian embassy. At the beginning of 2019 she had been offered a job as international advisor to the Secretary of State of Culture and Creative Economy.



CHENGDU



SONG Xi, Director, Belt and Road World Cities Culture Centre

SONG Xi is the Director of Belt and Road World Cities Culture Centre. He graduated from the University of Cambridge in the UK and Aarhus University in Denmark. His early career involved consulting, marketing and creative industries. He has been appointed as the Director for the Nielsen Company and Ogilvy Mather/WPP in Western China Region. Xi is also the founder of DEFARA and is devoted to help creative individuals and organizations achieve greater success through culture, fashion and arts. In 2018, he was appointed to act as the Director of Belt and Road World Cities Culture Centre.

Xi is also advising WCCF on its regional strategy in China.

Belt and Road World Cities Culture Centre
Belt and Road World Cities Culture Centre is set to build a culture exchange platform for world cities within the belt and road initiative. The Centre is actively engaged in importing culture and creative projects both from overseas to China and also promoting Chinese cultural projects to the world.



DUBLIN



Ray Yeates, Arts Officer, Dublin

Ray Yeates is the Dublin City Arts Officer. He is a theatre practitioner and has directed productions in Ireland, the USA and Europe over the past 35 years. He has been Deputy Artistic Director of The Abbey Theatre, Artistic Director of the Chelsea Playhouse, New York, and until 2004, Artistic Director of Axis, Ballymun. He is passionate about equality of access to arts and culture and in his current role is responsible for The International Literature Festival Dublin, Dublin Culture Night, MusicTown and the Dublin Chinese New Year Festival. He was honoured to work on Dublin’s European Capital of Culture 2020 Bid and helped create a series of Bid legacy projects with all of the National Cultural Institutions, in EU Funding, and in Fundraising Fellowships. The City Arts Office is a developmental Unit that forms part of the Culture Recreation and Economic Services Department of Dublin City Council



**Mary MacSweeney,
Deputy Head, Economic
Development and
Enterprise, Dublin City
Council**

Mary MacSweeney is Deputy of Economic Development and Enterprise with Dublin City Council. In this role Mary gets to work with the start up and scaling community in Dublin and to play a role in developing policy and delivering on strategic objectives to promote Dublin as a great city to live, work, study and invest in. Citizen engagement on a range of issues is captured through the Your Dublin Your Voice survey panel which informs decision making. Mary also manages the team who deliver the award winning city place branding website www.Dublin.ie which showcases the rich variety of cultural and businesses events happening across the Dublin region. Mary was previously head of Industrial Relations with the city council and has worked in a variety of roles where she helped to implement change and improve the way the council works for the city and the citizens.

Dublin City Council

Dublin City Council is the Local Government Authority for Dublin with circa 5.5K staff It provides Services in Housing, Roads and Traffic, Engineering Water, Culture Economic Development and Recreation.

Purpose of Arts Office:

Dublin City Council recognises the unique and transformative role of the arts in the life of its residents, businesses and visitors. The arts are a critical component of Dublin City Council's cultural strategy and a key pillar of Dublin's cultural identity and international reputation. The City Arts Office is a developmental unit within

Dublin City Council. It supports quality, access, participation, learning and innovation in the arts through collaboration and strategic partnership at local, regional and international levels.



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

EDINBURGH



**Lynne Halfpenny,
Director of Culture,
Place Directorate, City of
Edinburgh Council**

Lynne has over 30 years' experience of successfully working in the cultural sector in Scotland. Most recently Lynne was appointed as Director of Culture in October 2015 with a responsibility for a staffing complement of c.160, cultural venues, the civic museums service, arts, festivals and events and public safety for the Council. Edinburgh's reputation as a cultural and heritage destination continues to grow and joint approaches to maintaining this reputation are key. Throughout Lynne's career, partnership working has been a watchword, critical to a range of successes especially working with Edinburgh's Festivals and cultural venues in Edinburgh to ensure that they continue to thrive and act as local, national and international beacons of success. The development of cultural programmes across all the communities of Edinburgh is currently progressing in partnership with the major festivals in the city to spread the benefits to all of Edinburgh's residents. Lynne is currently working with her Museums and Galleries team to deliver a new vision for the service fit for the 21st century.



**Lindsay Robertson,
Cultural Strategy
Manager, City of
Edinburgh Council**

Lindsay is Cultural Strategy (Arts, Festivals, Events and Public Safety) Manager for the City of Edinburgh Council, which involves developing, managing, and delivering all aspects of arts funding programme strands; events facilitation, development and delivery; introducing (with sister service colleagues) and leading on events management group; renewing thinking around cultural planning and consultation – Desire Lines and Citywide Culture Plan; managing and supporting Public Safety Team and liaising with and briefing of Councillors. Prior to working with the City of Edinburgh Council, Lindsay worked in various parts of Scotland on festivals, performance and event development/management, arts projects/companies leading and management fundraising amongst many other things.

City of Edinburgh Council

The City of Edinburgh Council is the second largest in Scotland and the ninth largest in the UK, with a workforce of 17,000 employees and a budget of around £1 billion for the financial year 2019/20. The Council is committed to playing a dynamic role on the local, national and international stage and has a strong commitment to corporate management, a willingness to innovate and a determination to set the highest standards.

The Council plays a central role in shaping the continued success of Edinburgh as a 21st century capital city. Our responsibilities are wide-ranging – from schooling to social work, housing to economic development, parks and greenspaces to roads and transport, culture and sports to festivals and events.

The Council's Culture service plays a crucial role in Edinburgh's cultural offering. The service runs

13 Museums and Galleries with over 200,000 items in their collections, Scotland's only 5 star graded international concert hall – the Usher Hall, and a number of flexible events spaces. These venues attract over 1 million visitors a year in total. It is also responsible for over 200 monuments, an award-winning outreach and public access programme, the delivery of major and civic events through the year and cultural policy development. In addition, the service provides funding to cultural partners, including Edinburgh's internationally renowned 11 festivals which attract more than 4 million visitors each year to the city, a range of theatres, visual arts and community groups.



GUANGZHOU



**YAO Yang, Deputy
Director, Administrative
Office/Think Tank Office
of Guangzhou Academy
of Social Sciences;
Associate Professor,
Guangzhou Urban
Internationalization
Innovation Research
Center**

Ms YAO currently works on think tank cooperation with global networks. Her research focuses on city strategic planning and urban governance, under the context of global city.



HU Hongyuan, Associate Professor, Institute of International Studies at Guangzhou Academy of Social Sciences and Senior Consultant, Guangzhou Urban Innovation Research Center

Ms Hu is the deputy managing editor of Annual Report On City Internationalization Of Guangzhou (2019), and one of the main contributors of Guangzhou Global City Development Report Series. Her research focuses on the global communication of cultures and cities' international culture branding.

consultancy, theory innovation, public guidance, social service and international exchange. GZASS focuses on Guangzhou-oriented studies and provides policy consultancy to authorities of various levels. There are 14 research institutes and 9 research centers under GZASS, and 165 researchers including 76 with professors/associate professor's title and 45 with Ph.D. degrees. Its research findings and publications are particularly influential with both policy makers and the general public in Guangzhou. GZASS is developing to be a leading think tank with global vision and Chinese wisdom.



LI Mingchong, Executive Director, Guangzhou Cultural Industry Research Center of Guangzhou Academy of Social Sciences

Mr Li is also the Secretary-General of Guangzhou Cultural Listed Companies Alliance, Secretary-

General of Guangzhou Cultural Industry Think Tank, the First Provincial Cultural Industry and New Media Reserve Talents of the Guangdong Province, Expert of the Guangzhou Cultural Industry Expert Library, Expert of the Guangzhou Cultural and Creative Enterprise Board Evaluation Committee, Expert of the Huangpu District Cultural and Creative Industry Expert Library, and Expert of the Guangdong, Hong Kong and Macau Dawan District Animation and Game Industry Alliance Think Tank.

Guangzhou Academy of Social Sciences (GZASS)

Founded in 1981, Guangzhou Academy of Social Sciences (GZASS) is a leading think tank and a distinguished academic institution in southern China, with the main functions of policy

HELSINKI



Mari Männistö, Culture Director, Culture and Leisure, City of Helsinki

Mari has just started working as a Culture Director of the City of Helsinki at the beginning of October 2019. Mari manages a team of about 350 professionals being

responsible for cultural policy, grants (approx. €17 million), institutions such as Helsinki City Museum, Helsinki Philharmonic Orchestra and Helsinki Art Museum HAM, as well as city's numerous Cultural Centres. The first Helsinki Biennial in June 2020 organised by HAM as well as plans regarding the new Architecture and Design Museum are some of the inspiring and international missions Mari and her team are currently involved in. Previously she has worked in the field of contemporary art as a gallery director and in book publishing and media in business development positions. Mari holds an M.Sc in Economic Science from the University of Tampere.



Tommi Laitio, Executive Director, Culture and Leisure, City of Helsinki

Tommi has been in charge of Helsinki's culture, library, sports and youth services from December 2016. Tommi manages a team of 1800 professionals

and a budget of €218 million. Tommi also leads Helsinki's work on citizen engagement and is a member of the Mayor's Executive Team. Previously he has worked as Helsinki's Director of Youth Affairs, as a researcher and project manager for a liberal think tank, as a journalist for Finland's leading daily and ran a video festival in Amsterdam. He holds an MA (Political Science) from the University of Helsinki and an eMBA from Aalto University. He is a member of the board of the University of Helsinki, the Helsinki Events Foundation, member of Finland's UNESCO Commission and Chair of the Board for the Finnish Institute in London.

Culture and Leisure Division, City of Helsinki

The Culture and Leisure Division of the City of Helsinki enhances opportunities for mental and physical well-being for residents of all ages, promotes education and learning and supports active citizenship and vitality of Helsinki, reaching over 20 million people in its activities every year. The Culture and Leisure Division has four service areas: Culture, Library, Sports and Youth. The Culture services includes the Helsinki Art Museum HAM, the City Museum, the City Orchestra and General Cultural Services (including grants, children's culture and cultural centres). In addition to this, the Culture Division is responsible for the City of Helsinki's cultural policy and volunteering. The City Library and the two museums have some countrywide and regional development and coordination responsibilities based on agreements with the Ministry of Culture and Education. The Culture and Leisure Division is governed by the Culture and Leisure Committee, which is chaired by

the Deputy Mayor Tomi Sevander. The entire division's operations are led by Executive Director for Culture and Leisure Tommi Laitio. Mari Männistö acts as Culture Director. The annual budget of the Culture and Leisure Division is approximately €230 million and the sector has 1800 employees. The city's own cultural programming makes approximately 20 percent of Helsinki's cultural offering and it supports through grants approximately 80% of Helsinki's cultural audiences. The City of Helsinki awards approximately €17 million in subsidies and grants to culture each year. The subsidies for certain larger arts institutions like the Helsinki City Theatre and the National Opera and Ballet, are €24 million.

Helsinki

HONG KONG



Bernice Pui Yin Chan, Assistant Secretary, Home Affairs (Culture), Home Affairs Bureau

Ms Bernice Chan is currently Assistant Secretary at the Culture Branch of the Home Affairs Bureau. Her portfolio covers policies

relating to private museums, public art and visual arts, which supplement public museums and enrich citizens' experience in arts and culture. Chan also assisted in cultural exchanges between Hong Kong and other countries, including East Asia, Central Asia, and Western Asia, which further enhanced Hong Kong's reputation as an international cultural metropolis. Chan is a member of the Administrative Service of the Hong Kong Special Administrative Region Government, and joined the Home Affairs Bureau in June 2018.

Home Affairs Bureau, Government of the Hong Kong Special Administrative Region

The Home Affairs Bureau (HAB) of the Government of the Hong Kong Special Administrative Region has policy responsibility over the whole spectrum of arts and culture, encompassing performing arts, visual arts, public arts, libraries, museums and intangible cultural heritage, covering the development of both cultural infrastructure and cultural software (including arts education, audience building, programme development and grooming of talents). Its vision is to develop Hong Kong as an international cultural metropolis with a distinct identity grounded in Chinese traditions and enriched by different cultures, where life is celebrated through cultural pursuit, and as a prominent hub of cultural exchanges.



Belinda Wong, Museum Director, Hong Kong Museum of History, Leisure and Cultural Services Department

Belinda Wong is a seasoned museum professional with more than 31 years of experience. She was the head of the Hong Kong Heritage Museum from 2007 to early 2015 and the director of the Hong Kong Museum of History since then. Wong has rich experience in curatorship, museum management and strategic planning. She has participated in over 100 large scale exhibitions and public programmes on a variety of heritage and art subjects. She has also participated in the planning of two new museum projects and is currently taking charge of two major museum renovation projects and planning for one museum expansion project.

Leisure and Cultural Services Department, Government of the Hong Kong Special Administrative Region

The Leisure and Cultural Services Department (LCSD) is a government department of the Hong Kong Special Administrative Region with the aim of providing quality leisure and cultural services to enrich the life of the people. Apart from running a wide range of leisure and cultural facilities, the department also organises diversified activities in the arts, culture and sports.

The Hong Kong Museum of History is one of the major cultural facilities managed by LCSD. It is a major repository for significant physical relics of Hong Kong's past. It plays a vital role in fostering public awareness of the history and culture of Hong Kong and the world, both through its own work and collaborations with overseas museums.



ISTANBUL



Hülya Muratlı, Head, Culture Department, Istanbul Metropolitan Municipality

Hülya Muratlı, Head of the Department of Culture of Istanbul Metropolitan Municipality, graduated from Gazi University, Faculty of Economics and Administrative Sciences, Department of Finance. As a Chief Inspector at the Ministry of Culture and Tourism, she has a 24-year career in the field of culture and tourism. During her tenure at the Ministry of Culture and Tourism, she worked as the Deputy Director of Fine Arts and the Vice Chairperson of the Board of Inspectors. As an

inspector, she executed inspections and audits of the institutions affiliated to the Ministry of Culture and Tourism in all regions of Turkey. She audited the activities of the Cultural and Promotion Counselors in foreign countries and advised on them. She conducted research in New York in her area of specialization on tourism promotion in digital platforms and wrote a thesis entitled 'The Role of Internet in Tourism Promotion and Marketing: The Case of New York City Municipality'. She worked in various commissions of the Ministry such as music sector, intellectual and artistic works, copyrights and laws. In the field of fine arts, she also took an active role in the management and steering of various national and international projects, competitions and organizations. Since August 2019, she has been working as the Head of the Department of Culture of Istanbul Metropolitan Municipality.



Emre Dünder, Director, Tourism, Istanbul Metropolitan Municipality

Emre Dünder was born on January 1, 1986 in Ankara. After completing his undergraduate studies in Public Administration and Business Management, he completed his Master's degree in Business Management. He worked at the Foreign Relations Department of Istanbul Metropolitan Municipality for nearly 10 years since 2009. During this period, he took part in various tasks in the execution of international relations within the Municipality and in the scope of the realization of international cultural events inside and outside Turkey. Since September 2019, he has been working as Tourism Director of Istanbul Metropolitan Municipality.

Department of Culture, Istanbul Metropolitan Municipality

Being responsible for the largest share of the public services provided to the citizens of Istanbul, the Metropolitan Municipality assumes a

leading and driving role in the cultural sector as in many other areas.

The Department of Culture is the main unit responsible for organizing cultural activities and operating the venues in accordance with their functions. Maintaining a constant dialogue with the actors of the cultural and art scene, the Department of Culture organizes a variety of events together with the public and private entities as well as providing various levels of support and contribution to the events planned by such entities. The events organized and sponsored represent the municipal government's contribution to the cultural life of the city and the projects are developed to lead the way for the art and artists. Almost every day during the season, the Department of Culture organizes a variety of events including concerts, exhibitions, movie shows, seminars, interviews and children's theatre in the venues of the Metropolitan Municipality or District Municipalities and NGOs.

Istanbul Metropolitan Municipality is also cooperating with 39 district Municipalities of İstanbul in terms of culture and art. Cultural activities carried out from October to June every year cover a wide range of areas from literature to music, traditional arts to modern art, history and social sciences to cinema as well as arts such as painting, sculpture, graphics, writing, ceramics and photography. These activities serve as a civilian academy for an audience mainly comprised of young people and create a broad platform for experts and intellectuals. In addition to these periodical activities, special national or international activities are organized on the occasion of important days and weeks including celebratory programs, remembrance and commemoration meetings, festivals, national culture days, symposiums, congress and workshops.



LAGOS

Shulamite Adebolu, Honourable Commissioner, Tourism Arts and Culture, Lagos State Government

Lagos State Ministry of Tourism, Arts and Culture

With its vision to make Lagos State one of the top three destinations in Africa, the Lagos State Ministry of Tourism, Arts and Culture has the responsibility to formulate, execute and monitor policies relating to the tourism sector and the creative industries. The ministry also promotes investments and regulates operations in the Tourism, Hospitality, Entertainment and Culture sub-sectors in the state. In the last three and half years the ministry has adopted the popular buzzword coined by the Governor – Tourism Hospitality Entertainment and Sports for Excellence (Project T.H.E.S.E) as its focus. The ministry is fulfilling its mandate; changing the profile of the state into that of a city with a vibrant artistic soul. The state’s landscape is being beautified daily with iconic statues and public art installations. Six new 500-seater theatres are being built simultaneously across the state to expand the frontiers of opportunity for talented youths; the Onikan-Marina axis is being turned into an arts district with its first major offering, the J.K Randle Centre for Yoruba Culture and History, nearing completion. With a Calendar of Arts Events released in January to aid planning and visits around the state, the ministry believes it will always give visitors a reason to spend an extra day or two in exploring this smart megacity that is full of fun.



Polly Alakija, Chair, Lagos State Board for Arts and Culture

Polly Alakija moved to Nigeria from the UK in 1989. Her late husband was passionate about developing agriculture in the country. Between

2005 and 2011 she was based in South Africa. Polly has exhibited in solo and group exhibitions in the UK, France, Nigeria and South Africa, where her work can be found in numerous private and corporate collections. As well as writing and illustrating for children for publishers in Nigeria, UK, EU, and USA, promoting educational programs, painting murals, working on set designs, with interior designers and architects, Polly’s company, Daraja Designs Ltd. in partnership with MOE+ Architects, develops public regeneration projects that bring new life and dignity to underutilised spaces across Lagos.

Many of Polly’s community projects have a strong educational element. From working with schools and educators, youth empowerment programs and university graduates, a commitment to reaching a broad audience and transferring skills is key to her project based work. Polly is currently Chairperson of the Lagos State Council for Arts and Culture.

Polly is also the co-founder of the Five Cowries Arts Education Initiative and consults at both government level and for private investors on interventions in the cultural space.

Lagos State Council for Arts and Culture

The Council for Arts and Culture of Lagos State has been in existence for over forty years. The Council organises workshops and performances. In 2017 the current Governor of Lagos State, His Excellency, Akinwunmi Ambode, inaugurated the Board as a way to ensure sustainability of the current administrations vision to support arts and culture for all Lagosians. The Board is an advisory body that guides the Lagos State government in all matters concerning both arts and culture. The board is mandated to preserve, protect and present the best of arts and culture in Lagos State. The board is composed of recognised professionals in film, performance and visual arts. The traditional White Capped Chiefs of Lagos also have a representative on the board. Focus

areas have been public art, education and skills development for the creative industries.



LISBON



Catarina Vaz Pinto, Deputy Mayor for Culture and International Relations, Municipality of Lisbon

Deputy Mayor for Culture and International Relations of Lisbon City Council since November 2009, Vaz Pinto graduated in Law from the Universidade Católica Portuguesa (Portuguese Catholic University), Lisbon. She holds a post-graduate qualification in European Studies, College of Europe, Bruges. Prior to her role as Deputy Mayor she was a Cultural Manager and independent consultant in the areas of policy and cultural development, and cultural and artistic training (2005-2009).

From 2003-2007, Vaz Pinto was the Executive Manager of the Gulbenkian Creativity and Artistic Creation Program at the Calouste Gulbenkian Foundation. Between 2001-2005 she served as a Consultant for Quaternaire Portugal SA, in the area of projects and cultural policies, during this time she was also an Executive Manager and postgraduate teacher in “Cities Cultural Management” at the Institute for the Development of Business Management (INDEG/ISCTE, 2001-2004). Vaz Pinto was the co-founder of the Cultural Dance Association “Forum Dança”, of which she was Executive Manager (1991-1995). She was State Secretary for Culture (1997-2000) and assistant to the Minister of Culture (1995-1997).



Manuel Veiga, Municipal Director of Culture, Municipality of Lisbon

Manuel Veiga graduated in Law from the Faculty of Law of the University of Lisbon, and has a post-graduate in Cultural Management in Cities from INDEG / IUL (ISCTE). His professional practice is in the fields of cultural production and management, having worked in institutions and organisations such as the Calouste Gulbenkian Foundation (Gulbenkian Creativity and Artistic Creation Programme), Quaternaire Portugal - Consultancy for Development, INATEL Foundation (Division of Cultural Activities), CENTA - Centre of Studies of New Artistic Tendencies and Belgais - Centre for the Study of the Arts. Since November 2013, he has been the Municipal Director of Culture of the Municipality of Lisbon, where he had previously been advisor to the Councillor for Culture, between 2009 and 2013.



Joana Gomes Cardoso, President, EGEAC

Joana Gomes Cardoso has been President of EGEAC since 2015. The EGEAC is the municipal agency responsible for managing key cultural spaces of Lisbon including theatres, museums, monuments, art galleries and cinemas. Comprising of 350 employees, the agency also organizes the city’s public street festivals.

Previously, Gomes Cardoso was the Director General of the Office of Planning, Strategy, Evaluation and International Relations of the Ministry of Culture (2010-12), responsible for the coordination of cultural policies in the area of international relations, planning and copyright. In this capacity she was also Vice-President of the National Council for Culture (CNC), President of

the Specialized Section on Copyright and Related Rights of the CNC, member of the Strategic Council and Consultative Council of Instituto Camões, representative of the Ministry of Culture in the Interministerial Commission (CIAE) of the Ministry of Foreign Affairs and national delegate to the Committee on Cultural Affairs of the Council of the European Union.

Gomes Cardoso worked as a journalist between 1988-2005, at the United Nations (NY) and New Delhi offices of CNN and was a founding team member of Portugal's 24h news channel SicNotícias, where she was also a news presenter and European correspondent in Brussels. In 2006 she joined Amnesty International's European Office, as spokesperson and director of communications and was later elected Vice President of the Portuguese section of the human rights NGO.

She holds an International Relations degree from Lusíada University, Lisbon, with the first year of War Studies completed at King's College London (1994), a Master's degree in Culture and Development from the Catholic University of Leuven (2007) and an approved research project of the PhD program in Anthropology of the Institute of Social Sciences of the University of Lisbon, (2014). In September 2018 she was elected (non-executive) President of the General Council of the School of Social Sciences and Humanities of the Universidade NOVA of Lisbon.

Culture in the Municipality of Lisbon

The Municipality of Lisbon's mission for Culture is to promote the cultural fruition and diversity in the city, as well as to facilitate and to give better conditions for the creation, production and promotion to cultural agents. To this end, we have defined the following objectives: to promote access to culture and cultural growth; to disseminate the cultural offer; to encourage cultural creation; to rehabilitate and protect the material and immaterial cultural heritage; to internationalize the city and its cultural agents and to promote and to value the transversal dimension of culture. The City's Office for

Culture establishes and develops the essential conditions in the city for music, theater, dance, visual arts, literature, design, cinema, public art and shows in public spaces to be created and to happen, and enables the operation of archives and libraries. Lisbon's mission and objectives for Culture are addressed via two different bodies: by DMC – Direção Municipal de Cultura, within the municipality's structure, and by EGEAC, a public company at an arm's length to the municipality. The Municipality of Lisbon's approach to Culture envisions a city that thinks, creates and shares Culture.



LONDON



Justine Simons OBE, Deputy Mayor for Culture and Creative Industries, Mayor of London's Office and Chair, World Cities Culture Forum

Founder and Chair of the World Cities Culture Forum, Justine has worked for the Mayor of London for over 15 years and has played a central role in the cultural revitalisation of London. She was awarded an OBE by Her Majesty the Queen in 2015 for Services to Culture in London. She believes culture is central to London's success as a global city and has the power to transform lives and places. During her time at City Hall she has shaped a strategy to establish London as a leading global creative capital. Culture is the number one reason people visit London. It is the third biggest film city, a leading fashion capital for both men's and womenswear and has the biggest design festival in the world. Justine established the Fourth Plinth as a global exemplar for public sculpture and chaired the commission

that put the first statue of a woman on London's Parliament Square.

Justine staged the capital's biggest ever festival for the London 2012 Olympic and Paralympic Games and is now leading its legacy, East Bank - the most significant new cultural and education district to be established in London in 150 years. As Deputy Mayor she is pioneering groundbreaking cultural policy. From the first ever Cultural Infrastructure Plan, to Cultural Enterprise Zones – dedicated areas to support artists, a new London Borough of Culture Award to celebrate the best of London's neighbourhoods and the UK's first Night Czar to champion the night time economy.



Jackie McNerney, Senior Manager, Culture and Creative Industries, Mayor of London's Office and Project Director, World Cities Culture Forum

Jackie is Senior Manager, Culture and Creative Industries in the Mayor of London's Culture unit where she leads the team's international strategy and programmes including the World Cities Culture Forum. Jackie also leads the team's operations and governance function and is overseeing the GLA's involvement in the major capital project to redevelop the Museum of London at West Smithfield Market. Previously, Jackie has worked in a variety of cultural organisations across the UK. Her last job, as Chief Operating Officer at the Serpentine Gallery, included working on the lead up to the opening of a second gallery space designed by Zaha Hadid. Jackie was Administrative Director of the Manchester International Festival, a biennial commissioning arts festival presenting world premieres in Manchester and then touring them internationally. She has worked in a number of theatre organisations as General Manager of the Lyric Theatre Hammersmith and touring theatre company Kneehigh and as Head of Operations for

the Royal Shakespeare Company. Jackie is also a school governor.



Laia Gasch, Special Advisor to the Deputy Mayor for Culture and Creative Industries, Mayor of London's Office and Director of Global Partnerships, World Cities Culture Forum

Born in Barcelona and living in London for more than 25 years, Laia Gasch is a cultural activist and anthropologist. She is the special advisor to the Deputy Mayor for Culture and Creative Industries in London, where she has helped position culture as an essential ingredient in the capital's strategic policies. She has developed new and bold initiatives including the creation of the Night Czar to champion the night time economy, the establishment of 'Creative Enterprise Zones' to retain and attract artists in the capital and long term investment for a London Games Festival as part of the creative industries portfolio. She has been instrumental in ensuring culture is firmly embedded in the planning strategy for London with new policies to protect and grow culture and heritage in the capital; she has championed informal culture and instigated the first ever Cultural Infrastructure Plan. She is also Director of Global Partnerships for the World Cities Culture Forum, a network of 41 global cities that champion culture and innovation in urban policy. Previously, she was a creative producer for the London 2012 Olympic Games developing large scale interventions and international exchanges, was a project manager for the BBC developing the award winning BBC Blast programme, and had led projects for a number of like-minded organisations including Tate Modern, Southbank Centre and London International Festival of Theatre.

Greater London Authority

The Greater London Authority (GLA) is a strategic authority with a London wide role to design a better future for the capital. It supports the work of the Mayor of London, helping his office to develop and deliver strategies for London. It also supports the London Assembly in their role of scrutinising the work of the Mayor and representing the interests of Londoners. While the Mayor and the London Assembly are elected by Londoners, the staff of the GLA are a permanent body that provides continuity in the ongoing development and delivery of strategies for London. It is their role, regardless of the political background of the Mayor, his team or Assembly Members, to make sure that the work they do on behalf of London is of the highest standard that this great city deserves.

MAYOR OF LONDON



Cllr Clare Coghill, Leader, London Borough of Waltham Forest

Clare Coghill was elected to the London Borough of Waltham Forest in May 2010 to represent the High Street ward in Walthamstow. She has held a number of Cabinet

roles, including for Economic Growth and High Streets, where her policy innovations focussed on pubs and the night-time economy.

Clare was elected Leader of the Council in May 2017 and was re-elected Leader of the Council for a 4 year term in May 2018.

Clare believes in the transformative power of culture, and during her time as Leader, Waltham Forest was announced as the Mayor of London’s first ever London Borough of Culture. In June

2019, Waltham Forest Council was named ‘Local Authority of the Year’ at the prestigious Municipal Journal Awards.

Clare was born and raised in the West Midlands, and went on to study English Literature at the University of York, followed by a Master’s degree in English Literature and Translation at the University of Montpellier, in the south of France.

LOS ANGELES



Danielle Brazell, General Manager, City of Los Angeles Department of Cultural Affairs (DCA)

Danielle Brazell is the General Manager of the City of Los Angeles Department of Cultural Affairs (DCA), reporting directly to the Mayor and

leading a full time staff of 64 and a part-time staff of 80. Brazell directs and works with the progressive arts agency’s Public Art, Grants Administration, Community Arts, Performing Arts, and Marketing and Development Division Directors to oversee a \$42 million portfolio of facilities, programming, and initiatives providing arts and cultural services in Los Angeles. Prior to being appointed to this position in the summer of 2014, Brazell was the Executive Director of Arts for LA, a regional advocacy organization working to foster a healthy environment in which arts and culture may thrive and be accessible to all in the region. During her tenure, she transitioned the organization from an ad-hoc steering committee comprised of local executive arts leadership, to a highly visible arts advocacy organization serving the greater Los Angeles region. Under her stewardship, Arts for LA became a formidable coalition advancing the arts in the largest county in the country. Brazell’s additional professional experience also includes working as the Artistic Director of Highways Performance Space and as the Director of Special Projects for the Screen

Actors Guild Foundation. She serves as a board member of Americans for the Arts and DataArts.

City of Los Angeles Department of Cultural Affairs (DCA)

As a leading, progressive arts and cultural agency, DCA empowers Los Angeles’s vibrant communities by supporting and providing access to quality visual, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA’s residents and visitors, and ensure LA’s varied cultures are recognized, acknowledged, and experienced. DCA’s mission is to strengthen the quality of life in Los Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

DCA advances the social and economic impact of arts and culture through grantmaking, public art, community arts, performing arts, and strategic marketing and development. DCA creates and supports arts programming, maximizing relationships with other city agencies, artists, and arts and cultural nonprofit organizations to provide excellent service in neighborhoods throughout Los Angeles.



Kristin Sakoda, Director, Los Angeles County Department of Arts & Culture

Kristin Sakoda is the Director of the newly-established Los Angeles County Department of Arts and Culture, the local arts agency for Los Angeles County, dedicated to advancing arts, culture, and creativity.

The Los Angeles County Department of Arts and Culture supports cultural services throughout the most populated county in the U.S. It provides grants and technical assistance to hundreds of nonprofit organizations; runs the largest arts internship program in the nation; coordinates countywide public-private arts education initiatives; increases access to creative career pathways; commissions civic artwork; supports free community programs; fosters cultural equity and inclusion; and advances cross-sector cultural strategies to address civic issues.

The new department was previously the County’s Arts Commission. Ms. Sakoda previously held the post of Executive Director of the Los Angeles County Arts Commission, arriving in February 2018 and overseeing its transition to a County department, which became official in July 2019.

Ms. Sakoda is an arts executive, attorney, and artist who previously served as a key strategist advancing arts and culture for the City of New York as Deputy Commissioner and General Counsel at the New York City Department of Cultural Affairs, the largest local arts agency in the nation.

In that role, Ms. Sakoda oversaw a portfolio that included a wide range of strategic, programmatic, legislative, and policy initiatives with cultural investments of more than \$300M expense and capital dollars per year. She provided strategic direction for activities relating to the City’s role in culture, from capital projects at cultural facilities,

public art, diversity and inclusion, creative aging, and affordable workspace for artists. She served as chief legal officer of the agency, with a diverse legal practice of intellectual property, nonprofit governance, contracts, real estate, freedom of information law, and city regulatory structure. Ms. Sakoda also served as chief executive officer of the city's Theater Subdistrict Council supporting diversity efforts on Broadway.

In addition to her work as an arts administrator and attorney, Ms. Sakoda has had a lifelong arts practice and professional career in dance, music, theater, and songwriting. A Broadway veteran, she has performed on stages across the U.S. and internationally, with credits including the Urban Bush Women and Robert Moses' Kin dance companies, and the musicals 'Rent' (national tour), and 'Mamma Mia!' (original Broadway cast). These experiences continue to inform her work of sustaining artists, arts organizations, cultural equity, and community.

Ms. Sakoda holds a J.D. from NYU School of Law, where she received the Jack J. Katz Memorial Award for Excellence in Entertainment Law, and a B.A. from Stanford University in American Studies, with a specialization in Race and Ethnicity, and a secondary major in Feminist Studies.

Los Angeles County Department of Arts and Culture

The mission of the Los Angeles County Department of Arts and Culture is to advance arts, culture, and creativity throughout LA County. We fulfill our mission by providing services and support in areas including grants and technical assistance for nonprofit organizations; professional development opportunities; commissioning civic artworks and managing the County's civic art collection; implementing countywide arts education initiatives; research and evaluation; career pathways in the creative economy; free community programs; and cross sector creative strategies that address civic

issues. This work is framed by the County's Cultural Equity and Inclusion Initiative and a longstanding commitment to fostering access to the arts. Visit www.lacountyarts.org for more info.



MELBOURNE



Kaye Louise Glamuzina, Manager, Arts Melbourne

Kaye trained as a musician in Auckland, New Zealand, graduating with a Masters in Ethnomusicology in 1993. She has spent the time since then in a range of creative

director/producer, strategic, operational and staff management roles in New Zealand, Australia, the US and the UK. Kaye is a passionate advocate for applying creative and design-led thinking to create competitive advantages, great cities and great citizens. She has a particular expertise in work with First Nations artists and governors in the public realm and on shepherding significant public art works from concept to realisation. Her most recent highlights include producing The Lighthouse: Tū Whenua-a-Kura by Michael Parekowhai on Queens Wharf, Auckland in 2017 and developing City of Melbourne's Creative Strategy 2018-28.

City of Melbourne

The City of Melbourne is responsible for the municipality of Melbourne, which includes the city centre and several inner suburbs. Our elected Council comprises a lord mayor, deputy lord mayor and nine councillors; the administration has about 1300 employees. The organisation's vision is for a creative, prosperous, connected, deliberative city for people that cares for its

environment, plans for growth, values knowledge and has an Aboriginal focus. Its Arts Melbourne branch strives to transform the city by stimulating new thinking, connections and activities that challenge Melbourne to be more creative. It does this through diverse creative programming, funding mechanisms, the management of and pursuit of new creative infrastructure and the commissioning of ephemeral and enduring works of public art.



MILAN



Filippo Del Corno, Deputy Mayor for Culture, City of Milan

Born in Milano in 1970, Filippo Del Corno graduated in Composition in 1995. His music has been performed by Luciano Berio, James MacMillan, David Alan Miller, Dimitri Ashkenazy, John Axelrod, Enrique Mazzola, Carlo Boccadoro, Rai National Symphony Orchestra, London Sinfonietta, California EAR Unit, Almeida Opera, and in various festivals, theatres and concert halls including the Southbank Centre (London), Internationale MusikFestwochen 36 (Luzern), Bang On A Can Marathon (New York), Konzerthaus (Berlin), Festival de Radio France et Montpellier, Teatro alla Scala, Biennale (Venezia). His works have been recorded for different labels such as Cantaloupe, RaiTrade, BMG Ricordi, EMI Classics, Sensible Records, Stradivarius and Thymallus; his music is published by Rai Trade Edizioni Musicali, Ricordi, Suvini Zerboni and Sonzogno.

From December 2011 to March 2013 he was the Chairman of the Board of Fondazione Milano. In March 2013 he was appointed Deputy Mayor for

Culture of the city of Milano by the Mayor Giuliano Pisapia and he was then in 2016 reconfirmed Deputy Mayor for Culture by Mayor Giuseppe Sala.



Silvia Tarassi, Advisor to the Deputy Mayor for Culture, City of Milan

Silvia Tarassi received a PhD in Media and Cultural studies at the Catholic University of Milan (Italy) with a PhD project about live music in Milan. Thanks to this experience, since 2014, she has worked as advisor to the Deputy Mayor for Culture of the City of Milan. She has been involved in several projects concerning cultural and music policies, live music, its regulation and the role of the national and local state.



Maria Vittoria Beria, Director of International Affairs, Mayor's Office, City of Milan

Vittoria has served as United Nations officer in various capacities, both at the Secretariat Headquarters in New York and in the field. Her work focused on social and economic development.

She then joined the Expo 2015 Company, a public-private partnership created by the Government of Italy for the planning and realising of the six-month World Expo Milano 2015 on 'Feeding the Planet'. As Deputy Director for International Affairs, she ensured the engagement, partnership and participation of over 140 countries and intergovernmental organisations.

Since January 2017, she heads the International Affairs department at the Mayor's Office, in the City of Milan.

Vittoria holds a Degree in Economics and Business Administration from the Catholic University of Milan and an MSc in Development Management from the London School of Economics and Political Science.

Municipality of Milan, Culture Department

The Municipality of Milan is a Local Authority and is responsible for the strategic planning and delivery of a large number of services for the city (education, social services, economic development, mobility, housing and culture). With €90 million budget, the Culture Department includes Performing Arts (Music, Cinema and Theatre), City Libraries, Cultural Heritage, Visual Arts, and City Museums including the Temporary Exhibition Centre Palazzo Reale. The Deputy Mayor for Culture sets out strategies for the cultural development of the City of Milan. The strategic plan has been developed around three assets: hard infrastructures, the structural interventions on cultural spaces; soft infrastructures to strengthen the Milan cultural-creative sector; and event planning to set up an event calendar and to consolidate event formats.



MONTREAL



**Geneviève Pichet,
Director, Cultural
Development, City of
Montréal**

Geneviève Pichet's professional experience extends over more than 28 years, including more than 14 years devoted to the culture sector, the theatre arts and academia. Currently Director of

Cultural Development at the Service de la Culture de la Ville de Montréal, her mandate is to design and deploy a strategic cultural development vision for the city as a whole. Her fields of intervention concern programming and display, the cultural Quarters, cultural facilities, public art and the Centre d'Histoire de Montréal.

From 2004 to May 2018, Pichet held various positions including Acting Chief Executive Officer of Bibliothèque et Archives nationales du Québec (BANQ) between April 2017 to May 2018 and BANQ's Secretary General and director of legal, corporate affairs and marketing development from 2015 to 2017. Previously, she was Secretary General of Société de la Place des Arts de Montréal for 11 years, Corporate Secretary and legal adviser at Montréal International (2002-2004), and lawyer and Assistant to the Director of Member Services at the Barreau du Québec (1991-2000).

Pichet holds the title of certified corporate administrator (ASC) and specializes in governance, particularly of cultural organizations and has two bachelor's degrees, in law and criminology. She has been a member of the Barreau du Québec since 1990.



**Marie-Odile Melançon,
Chief of Division, Culture
Department, City of
Montréal**

Marie-Odile Melançon is currently Chief of the Division at the Culture Department of the City of Montréal. She has been working with the Accès culture network of cultural centers (maisons de la culture) for 20 years, as well as on various issues related to cultural diffusion, cultural mediation, inclusion and diversity, cultural statistics and indicators, and cultural quarters. She participated in the study "Cultural participation of young people in Montreal" directed by Christian Poirier, and has just completed a Master's Degree in Urban Studies

at the National Institute of Scientific Research of Quebec where she was able to develop a multidisciplinary perspective and methods of analysis to support the city's interventions in cultural development throughout Montréal's boroughs.

City of Montréal Service de la Culture

Culture is one of the foundations of the identity, dynamism and distinctiveness of Montréal, which has a proven international reputation as a great cultural metropolis. Montréal's Service de la Culture plays a leading role in the development and enhancement of various components that make up the city's cultural identity. It positions culture as a key driver in the city's inclusive growth by fostering close ties between diverse spheres of activity and stakeholders. At the core of its vision, cultural neighbourhoods and quarters embody inclusiveness and living together, while digital technology must enhance citizens' cultural experience. Meanwhile, cultural and creative entrepreneurship contributes to the long-term viability of the creative ecosystem. Its municipal performing venues network (Accès culture), Public Art Bureau, Public Libraries Network, Cinema and Television as well as Festivals and Events Bureau, all play a key role in bringing art to its citizens and supporting cultural and creative industries. Its responsibilities also include cultural mediation, cultural and creative industries, building managerial and entrepreneurship capacities, cultural recreation and amateur arts activities, museums, tangible and intangible heritage and cultural tourism. Montréal is also a UNESCO City of design.



MOSCOW



**Ekaterina Perventseva,
Advisor and Special
Projects Curator,
Moscow Department of
Culture**

Ekaterina Perventseva is an expert in cultural projects management, and holds a PhD in Linguistics. She curated IV Moscow Culture Forum in 2019, and previously worked as Head of the PR Department at the Moscow Museum of Modern Art, held the position as Director of the Aksenov Family Foundation, and Executive Director at V-A-C foundation, and worked as advisor to the General Director at the ROSIZO State Museum and Exhibition Center.

Moscow Department of Culture

Moscow Department of Culture is part of the Moscow Government. It develops municipal targeted programmes in the arts and culture. Today it plays a key role in the Moscow cultural policy. The Department of Culture manages about 500 legal entities, located at more than 1000 addresses all over Moscow. In addition to museums, theaters, libraries, parks, exhibition halls, cultural centers, youth centers, arts schools, concert halls and cinemas, the Department includes organizations involved in sectoral and territorial development. It develops pedestrian zones, organizes city festivals, launches grant programmes for cultural institutions, educational events for cultural managers and creative industry entrepreneurs, etc. Also the Department is in charge of big city festivals and public holidays celebrations held in Moscow.





Maria Privalova, Director, Nekrasov Central Library, Moscow

Maria is in charge of the Nekrasov Central Library, the main public library of Moscow. Through the efforts of Maria and her team this library has become a prominent institution on Moscow's cultural scene. Prior to that, she served as the Director of the Moscow Institute for Social and Cultural Programmes where she still acts as a research curator. Maria is a TEDxMoscow co-organiser. She also worked as curator and producer for various cultural and educational projects, including: Moscow International Forum "Culture. Looking into the future"; international design festival DesignAct; installations at the Central House of Artists; the "Collected Works" festival in the Russian State Library, and many others.



Alina Bogatkova, Vice Director, Nekrasov Central Library, Moscow

Alina holds the position of the Vice Director of the Nekrasov Central Library, the main public library of Moscow. She is responsible for research, income generation, human resources management, IT and key development projects. Prior to that Alina had an equivalent position at the Moscow Institute for Social and Cultural Programmes where she was in charge of research and analytics, workshops for employees of cultural institutions and communication between cultural managers and the research team of the Institute. She has also worked as Vice Director of the Mikhail Bulgakov Museum, helping manage the staff and organise city festivals.

Nekrasov Central Library, Moscow

The Nekrasov Central Library is the main public library of Moscow. It possesses a collection of 1.5 million items in more than a hundred languages and provides free access to various digital resources and databases. It organises exhibitions, festivals and conferences as well as experiments with new formats of cultural and education events promoting reading and lifelong learning.

The Nekrasov Central Library is also research and training center. In 2017 it was merged with the Moscow Institute for Social and Cultural Programmes (miscp.ru) that undertakes applied research in the cultural field. The Library took on all the projects of the institute. Together with the Moscow Department of Culture and other stakeholders, the Nekrasov Central Library is in charge of shaping the vision and development strategy for the extended Moscow library network.



NANJING



WANG Wenxi, General Manager, Nanjing Innovation Famous City Cultural Promotion Center

Ms WANG oversees the "China Nanjing Week" and "Nanjing Creative Design Week". As a member of the "Sino-Italian Cultural Cooperation Mechanism" and the "China-UK High-Level People to People Exchange Mechanism", "China Nanjing Week" has been held in Milan, London, New York, Paris and San Francisco with the intent of showcasing Nanjing's distinctive culture to the world.

"Nanjing Creative Design Week" is an attempt of the integration of creativity and industry, creativity and life.



ZHANG Yi, Manager, Culture Promotion of Nanjing Innovation Famous City Cultural Promotion Center

Ms Zhang is responsible for the overall planning of the Center's cultural exhibitions, performances, fashion shows and conferences to introduce the unique and creative Nanjing culture to the world.



NEW YORK



Tom Finkelpearl, Commissioner, Department of Cultural Affairs, New York City

Tom Finkelpearl is the Commissioner of the New York City Department of Cultural Affairs (DCLA). In this role he oversees City funding for nonprofit arts organizations across the five boroughs and directs the cultural policy for the City of New York. Under his leadership, DCLA has embarked on major new efforts to advance equity in the cultural sector, including the launch of a cultural workforce diversity initiative to promote a more inclusive arts sector; inviting the University of

Pennsylvania's Social Impact of the Arts Project to examine the effects of culture on New York's communities; and, alongside Mayor de Blasio, releasing CreateNYC, NYC's comprehensive cultural plan. Building on feedback from nearly 200,000 New Yorkers, CreateNYC lays out a blueprint for expanding on the unparalleled strengths of the city's cultural 40 sector, while targeting investments to address historically underserved communities across all five boroughs. He has also led New York City's efforts to foster a more inclusive public realm with regards to its monuments and public art, co-chairing the Mayoral Advisory Commission on City Art, Monuments, and Markers, and guiding the allocation of \$10 million to add more diverse voices and histories represented in the city's permanent public art collection.

Prior to his appointment by Mayor Bill de Blasio in 2014, Commissioner Finkelpearl served as Executive Director of the Queens Museum starting in 2002. He also held positions at P.S.1 Contemporary Art Center (now MoMA PS1), and served as Director of the Department of Cultural Affairs Percent for Art program. Based on his public art experience and additional research, he published a book, Dialogues in Public Art (MIT Press), in 2000. His second book, What We Made: Conversations on Art and Social Cooperation (Duke University Press, 2013) examines the activist, participatory, coauthored aesthetic experiences being created in contemporary art. He received a BA from Princeton University (1979) and an MFA from Hunter College (1983).



Ryan Max, Director, External Affairs, Department of Cultural Affairs, New York City

Ryan Max serves as Director of External Affairs at the New York City Department of Cultural Affairs (DCLA). In this role, he oversees public affairs and communications for the largest municipal funder of art and culture in the United

States. He serves as an advisor to the NYC Cultural Affairs Commissioner and leads a range of special projects for the agency, including the IDNYC cultural benefit program. Prior to DCLA, he worked for a community development organization in the South Bronx. He received a BA from New York University (2007).

New York City Department of Cultural Affairs

The New York City Department of Cultural Affairs (DCLA) is dedicated to supporting and strengthening New York City's vibrant cultural life. DCLA works to promote and advocate for public access to quality arts programming and to articulate the contribution made by the cultural community to the City's vitality.

The agency represents and serves non-profit cultural organizations involved in the visual, literary and performing arts; public-oriented science and humanities institutions including zoos, botanical gardens and historic and preservation societies; and creative artists at all skill levels who live and work within the City's five boroughs. DCLA also provides donated materials for arts programs offered by the public schools and cultural and social service groups, and commissions permanent works of public art at City-funded construction projects throughout the five boroughs.



OSLO



Rina Mariann Hansen, Vice Mayor for Culture and Sport, City of Oslo

Rina Mariann Hansen (Labour Party) is the Vice Mayor for Culture and Sport in Oslo, Norway. Vice Mayor Hansen is responsible for a broad

portfolio which includes the fields of culture, sports and volunteering. This includes, amongst others, developing the city's libraries, sports facilities, strategies for culture and volunteering, and various grant schemes to ensure a vibrant cultural scene. Services for children and youth are highly prioritized by the Vice Mayor. Vice Mayor Hansen holds a degree in international political science from the University of Oslo. She was a member of the Oslo City Council between 2003 and 2015. Vice Mayor Hansen has previously held the positions as deputy leader of the Oslo Labour Party and leader of the Oslo Labour Party's youth division.



Elisabeth Storaas Heggen, Director General, Department for Culture and Sport, City of Oslo

Elisabeth Storaas Heggen is the Director General for the Department for Culture and Sport in the City of Oslo, reporting directly to the Vice Mayor. She is responsible for the city's libraries, The Munch Museum, The Agency for Cultural Affairs and the public sport arenas. She has previously worked for the Ministry of Culture and for the Ministry of Education. She has broad experience from the public sector, and has worked extensively with strategy and policy development in the fields of culture and education. Storaas Heggen is a board member of the Norwegian Film Institute. She holds a Master of Science from The Norwegian University of Science and Technology, Trondheim.

City of Oslo, Department for Culture and Sport

The vision of the City of Oslo's government is to create a greener, more open and creative city with room for everyone. The City of Oslo has a parliamentary system of governance and holds both municipal and county functions. The Department for Culture and Sport is responsible for the fields of culture, sport and volunteering. The department carries out the strategic

development of the City's policies within these fields. Within arts and culture, the department is responsible for, amongst others, the city's libraries, city archives, cultural properties as well as the city's art collection. Major cultural infrastructure projects are currently being carried out through the building of a new main public library and a new Munch Museum. The department is also responsible for various grants schemes to ensure a vibrant cultural scene and supports cultural initiatives throughout the city. Within sport, the department is responsible for ensuring adequate sports facilities throughout the city in order to facilitate the participation in sport and outdoor life for the whole population. The department oversees the Agency for Cultural Affairs, the Munch Museum, Deichman Library and the Cemeteries and Burials Agency.



PARIS



Christophe Girard, Deputy Mayor of Culture, City of Paris

Since September 2018, Christophe Girard has been Deputy Mayor in charge of culture for the Mayor of Paris, Anne Hidalgo.

He was previously Deputy Mayor in charge of culture with Mayor Bertrand Delanoë, from 2001 to 2011, and renewed Paris's cultural policy. He created Paris's 'Nuit Blanche', a cultural event organized on the first Saturday of October at night. There are now more than 30 Nuit Blanche all over the world.

Christophe Girard was Deputy Director of Yves Saint Laurent for about 20 years and has also been Director of Strategy at LVMH for fashion and leather goods.

Throughout his political career, he has been a tireless LGBT rights activist.



Karin Fouledeau, International Cultural Affairs Manager, International Relations Department, City of Paris

Karin Fouledeau has been responsible for international cultural affairs at the International Relations Department of the City of Paris since 2016.

She designed cultural exchange programs such as Paris-Amsterdam Rendez-vous in 2019 and is also Paris' ICORN coordinator (International Cities of Refuge Network).

She previously was communications manager at the City of Paris and also responsible for international affairs in a Paris Higher Education Institution. She formerly worked for the French Embassy in Berlin.

City of Paris

Paris, City of Culture, gathers a network of more than 70 city libraries, 17 conservatoires (public music and drama academies), and 100 municipal cultural institutions including Théâtre du Châtelet, Théâtre de la Ville, le Centquatre, and la Gaîté Lyrique. Paris also hosts around 900 film shoots every year and attracts 3 million visitors in its City museums and historic buildings.

Paris offers a unique range of cultural programming, among which Nuit Blanche, created in Paris 18 years ago, now takes place in over 30 international cities.

The international cultural action of the City of Paris focusses on a cultural dialogue promoting inclusion and diversity. Leading cultural collaborations with more than 40 world cities, Paris promotes culture abroad and welcomes international artists and intellectuals in Paris, creating a dynamic cultural dialogue. Paris is a member of the World Cities Culture Forum (WCCF) and also a member of ICORN (International Cities of Refuge).



Odile Soulard, Urban Economist, L'Institut Paris Region

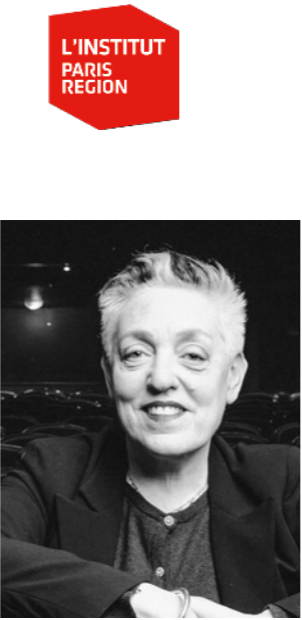
Odile Soulard is an Economist at L'Institut Paris Region, Paris, France. Her areas of expertise are mainly related to the knowledge economy: R&D, innovation, creative economy (cultural and creative industries), the role of culture in urban development and dynamics of networks, in local and international urban contexts. Working alongside local governments and planning agencies she has acquired extensive experience in urban planning consulting and in cultural, innovation and economic development's policies. She is one of the two coordinators and researchers in charge of the Paris region for the World Cities Culture Forum.

L'Institut Paris Region

L'Institut Paris Region (formerly IAU Ile-de-France) is a centre for scientific and technical support for the development and evaluation of public policies in the French capital-region (known as l'Île-de-France or simply the Paris Region). With

55 years of experience in the developpment of the metropolis of Paris, it has progressively become involved in a wide range of urban development and planning projects on an international scale. Digital transition, climate change, urban resilience, smart mobility, innovative ecosystems, sustainable development, collaborative economy, biodiversity, urban agriculture... The 200 experts of L'Institut Paris Region explore all dimensions of regional and metropolitan life to help local decision-makers improve the quality of life and plan for the future. The agency works for the Paris Region's authorities and other cities worldwide. As a think tank, the Institute is involved in the economic development aspect of culture as well as the capital region's cultural facilities and practices planning, providing guidance and support to decisionmakers in their practical and political choices. Since 2005, IAU pioneered the creative sector and job cross-analysis in France.

IAU issues a wide range of publications, available online at www.institutparisregion.fr



Ruth Mackenzie, Artistic Director, Théâtre du Châtelet

In 2017, Ruth Mackenzie became the first woman to be Artistic Director of the Theatre du Chatelet in Paris, for which she is now planning her first season which will be 2019/20. She was appointed Artistic Director of Holland Festival n 2013, on a five year contract delivering four festivals 2015-2018 in Amsterdam.

She was Director of the London 2012 Festival (the official cultural programme for the London 2012 Games), widely regarded as the most successful cultural programme of any modern Olympics &

Paralympic Games. She has also been General Director of Scottish Opera and the Manchester International Festival, Artistic Director of Chichester Festival Theatre, consultant dramaturg of the Vienna Festwochen, special adviser to 5 Secretaries of State for Culture, Media & Sport and consultant to the Barbican Centre, the LSO, Google, the BBC and the Tate, amongst others. In 2018, Ruth was nominated by Sadiq Khan to Chair the London Area Council, and subsequently appointed.

SAN FRANCISCO



Tom DeCaigny, Director, Cultural Affairs, San Francisco Arts Commission, City and County of San Francisco

Tom DeCaigny is the Director of Cultural Affairs for the City and County of San Francisco. As the Director of Cultural Affairs, he oversees the San Francisco Arts Commission (SFAC), the \$40 million City agency that champions the arts as essential to daily life by investing in a vibrant arts sector, enlivening the urban environment and shaping innovative cultural policy. Before being appointed Director of Cultural Affairs by Mayor Ed Lee in 2012, Mr. DeCaigny was an independent consultant and strategist in the fields of arts, culture and education. He served nine years as Executive Director of Performing Arts Workshop, a San Francisco-based organization dedicated to helping marginalized young people develop critical thinking, creative expression and essential learning skills through the arts. Prior to being an Executive Director, he helped found an arts middle school for youth in the juvenile justice system, managed the AIDS Memorial Quilt's National Youth Education Program and conducted research for the National Committee for Responsive Philanthropy. He has presented internationally on topics ranging from racial

equity in the arts to the cultural health of global cities and was invited to present at the first-ever UNESCO World Conference on Arts Education. Mr. DeCaigny currently serves on the board of the San Francisco Community Investment Fund where he oversees distribution of over \$45 million in New Market Tax Credits and is a City representative on the Yerba Buena Gardens Conservancy board of directors. He is also an active member of the United States Urban Arts Federation and serves on the Program Committee for the World Cities Culture Forum.

His prior board service includes: Two terms as Board Co-Chair of LYRIC, an LGBTQQI youth community center in San Francisco's Castro neighborhood; terms as Board Secretary and Treasurer for the California Alliance for Arts Education; Secretary of the SFUSD Arts Education Master Plan Advisory Committee; Host Committee Co-Chair of the National Guild for Community Arts Education's 2010 annual conference; Steering Committee Chair for Making Art, Making Change, a conference dedicated to examining the relationship between art and social change; Host Committee Co-Chair for the 2017 Americans for the Arts convention in San Francisco; and Co-Chair for the 2018 World Cities Culture Summit in San Francisco. Mr. DeCaigny has a B.A. degree in Dramatic Arts from Macalester College in St. Paul, MN and currently resides in San Francisco's Excelsior neighborhood.



Rachelle Axel, Director of Public and Private Partnerships, San Francisco Arts Commission

Rachelle Axel is the Director of Public and Private Partnerships for the San Francisco Arts Commission. Previously, she served as the agency's Development Director, and prior to that was its Arts Education Officer; Project Director for the Arts Education Funders Collaborative; and Steering Committee member

for the SFUSD Arts Education Master Plan. She lead the Arts Commission's work on the Nonprofit Displacement Mitigation Fund, and managed San Francisco's hosting obligations for the 2017 Americans for the Arts national convention and the 2018 World Cities Culture Summit. She is the staff liaison to ArtCare: Friends of the San Francisco Arts Commission. Before joining the Arts Commission, Rachelle was Director of Development and Communication for Youth Radio, a media production agency; and was founder of Equal Access, an arts and culture consultancy.

San Francisco Arts Commission

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy. Our programs include:

Civic Design Review ensures that all publicly funded building projects are appropriate to their contexts and that structures are of the highest design quality and reflect their civic stature;

Community Investments administers approximately \$14 million in grants through the Cultural Equity Endowment, the Cultural Center Endowment, the Arts Impact Endowment Fund, and the licensing of artist vendors;

The Public Art Program stewards the Civic Art Collections, which is comprised of over 4000 objects and estimated to be worth more than \$100 million; it also administers the City's Art Enrichment Ordinance (2%-for art program) and artworks commissioned through the Public Art Trust, a community benefit fund derived from the City's 1%-for art requirement of private development;

San Francisco Arts Commission Galleries, a municipal gallery program celebrating its 50th Anniversary in 2020. At three Civic Center locations it specializes in making contemporary art accessible to broad audiences through

curated exhibitions and public programs that both reflect our regional diversity and position Bay Area visual art within an international art landscape.

The San Francisco Arts Commission envisions a San Francisco where the transformative power of art is critical to strengthening neighborhoods, building infrastructure and fostering positive social change. We believe the arts create inspiring personal experiences, illuminate the human condition and offer meaningful ways to engage with each other and the world around us. We imagine a vibrant San Francisco where creativity, prosperity and progress go hand in hand. We advance artists' ideas to improve the quality of life for everyone through a united cultural sector whose contributions are vital and valued.

We Value:

- Cultural and racial equity and access to high quality arts experience for all
- The arts as a vehicle for positive social change and prosperity
- Artists as integral to making San Francisco a city where people want to live, work and play
- The arts as critical to a healthy democracy and innovative government
- Responsiveness to community needs
- Collaboration and partnerships
- Accountability and data-driven decision making



**Howard Pickett,
Executive Vice
President/Chief
Marketing Officer, San
Francisco Travel
Association**

Howard Pickett has been Executive Vice President and Chief Marketing Officer of the San Francisco Travel Association since October

2013. In his role he is responsible for marketing San Francisco as a world-class convention and leisure destination with oversight of all global marketing efforts related to the San Francisco Travel brand and its five core audiences (visitors, meeting planners, travel trade, journalists and San Francisco Travel partners).

Previously, Howard worked for five years as Chief Marketing Officer for Mammoth Mountain Ski Area, the third largest ski area in the United States. Prior to that he was Chief Marketing Officer at Kerzner International, Inc., where he led sales and marketing efforts for Atlantis on Paradise Island in the Bahamas, from the corporate office in Ft. Lauderdale, Florida.

Pickett was also with the Walt Disney Company for 13 years in top leadership positions in the Parks and Resorts division. He was instrumental in the development and creation of a world-wide organization designed to market and sell Disney parks and resorts in all of the top regions of the world. Some of his key roles at the Walt Disney Company included:

- Senior Vice President, Marketing, Disneyland Resort, Anaheim, CA
- Senior Vice President, Marketing and Sales, Disneyland Resort Paris, Paris, France
- Vice President, International Marketing Walt Disney Parks & Resorts, Orlando, FL
- Vice President, Marketing, Disney Cruise Line, Orlando, FL

Prior to his time with the Walt Disney Company, Pickett was in Account Management with the J. Walter Thompson advertising agency in New York, Los Angeles and Chicago.

Pickett holds a Bachelor's degree in advertising from the University of Florida.

San Francisco Travel Association

Founded in 1909, San Francisco Travel is the city's official destination marketing organization (DMO), promoting San Francisco and the Bay Area worldwide as the premier destination for

conventions, meetings, events and leisure travel. With more than 1300 members and an annual budget of nearly \$30 million, the association is one of the largest membership-based DMOs in the country, with a global presence in more than a dozen markets.



SÃO PAULO



**Alexandre Youssef,
Head, Department of
Culture, São Paulo City
Hall**

Alexandre Youssef graduated in Law School at Mackenzie-SP, and has a Master's Degree in Political Philosophy (UFRJ). Youssef hosted Globonews' tv shows "Navegador" and "Mundo Criativo", and also worked as commentator for Globo TV show "Esquenta" and CBN Radio. He founded and directed the street carnival bloc party Acadêmicos do Baixo Augusta, the largest in the city, Casa do Baixo Augusta, Studio SP, Studio RJ, Rivalzinho and the multicultural website Overmundo, for which he won the 2013 Golden Nica International Digital Art Award. He was the São Paulo City Hall's Youth Coordinator from 2001 to 2004 and Special Advisor to the Minister of Justice from 1999 to 2000. He is currently the Head of Department of Culture of the City of São Paulo. Alexandre Youssef is also author of two books, "New Power - Democracy and technology" (Ed. Letramento, 2018) and "Baixo Augusta – The city is ours" (Ed. Letramento, 2019).



Leo Madeira, Special Projects Coordinator, Department of Culture, City of São Paulo

Leo Madeira is the Special Projects Coordinator at the Department of Culture of the City of São Paulo. Madeira graduated with a BA (FGV-SP), has a post-

graduate degree in Semiotics and Psychoanalysis (PUCSP), and has worked as a TV Host, Writer and Producer since 2002 (MTV, Futura, Band, Globo). He founded and worked as the Artistic Director of the street carnival bloc party Acadêmicos do Baixo Augusta, the largest in the city, and Casa do Baixo Augusta, its venue and headquarters. Leo Madeira is ahead of Project MAR (Street Art Museum), the largest public art intervention project in the history of São Paulo City Hall, among other cultural initiatives of the Department.



Luiz Alvaro Salles Aguiar De Menezes, Secretary for International Relations, São Paulo City Hall

Luiz Alvaro Salles Aguiar de Menezes graduated in Business Administration with an emphasis in Marketing from ESPM

University in São Paulo, and has a postgraduate in Strategic and Economic Business Management from Getúlio Vargas Foundation. He began working in the publishing market in 2003 when he joined the Official Press of the State of São Paulo where he was responsible for the Marketing department until 2011. In 2012, he joined the team of the Brazilian Book Chamber - CBL taking over the Institutional Project Management and responsible for the honors to Brazil at the international Book Fairs of Frankfurt in 2013, Bologna in 2014 and Paris in 2015. In 2014, he was also the Executive Manager of the São Paulo International Book Biennial 2014. In 2015, he

assumed the International Relations Management of the Brazilian Book Chamber (CBL) and became responsible for the Brazilian Publishers, a partnership between the Brazilian Book Chamber and The Brazilian Trade and Investment Promotion Agency (Apex-Brasil). Currently he is the Secretary for International Relations of the City of São Paulo.

Department of Culture of São Paulo

São Paulo was founded in January 25th, 1554. The city is immense and plural. Immense by its extension, with more than 1.5 thousand km², population of 12 million people and one of the largest GDP of the world; and plural by the variety of cultures and ethnic groups, alternatives of leisure and entertainment, as well as events of different sizes and reach. The Department of Culture of São Paulo was founded in 1935 by the great Brazilian writer Mário de Andrade. Its mission is to elaborate and implement public policies of culture that guarantee the production, enjoyment and democratization of access; develop policies, schedules and actions aimed at the cultural development of the city; articulate, organize and promote culture in the city of São Paulo. Its headquarters is at Sampaio Moreira Building, São Paulo's first ever skyscraper, inaugurated in 1924, it is a landmark in the architecture and life of São Paulo, with 12 floors and 50 meters high, in the historic downtown area.



SEOUL



NAM Mijin, Manager, Management and Planning Team, Seoul Foundation for Arts and Culture

NAM Mijin is currently the manager of Management and Planning Team at Seoul Foundation for Arts and Culture (SFAC) and

an adjunct professor of department of art, culture and tourism at the University of Seoul. She has been working for SFAC since its establishment in 2004, in the departments of Arts Education, Research & Development and Future Planning. Before joining SFAC, she worked for the Korea National University of Arts as a programme coordinator of dance performances and KNUA Dance Company. She holds a Ph.D in Education from Kyunghee University and she also studied Arts Management at Korea National University of Arts. She is keen to learn and share more about cultural diversity, multicultural education, social cohesion and bonding through arts education and community arts, and social integration in the pre- and post- unification of Koreans.



WOO Sarang, Assistant Manager of Management and Planning Team, Seoul Foundation for Arts and Culture

WOO Sarang is currently the Assistant manager of Management and Planning Team at Seoul

Foundation for Arts and Culture (SFAC) and in charge of policy and research. She studied Arts Management at Kyung Hee University of Arts and studied music theory at Hanyang University for Korean traditional music. She has been deeply involved in creating festivals, implementing governance for citizens, planning and promoting cultural programs at SFAC.

Seoul Foundation for Arts and Culture

Seoul Foundation for Arts and Culture (SFAC) was established in 2004 to enhance the quality of life of Seoul's citizens and increase the city's competitiveness, by deeply instilling culture and the arts in the daily life of the local population. SFAC carries out various arts support programme, culture and arts education initiatives, community arts programmes and festivals. It also operates cultural facilities such as Seoul Street Arts Creation Center, Namsan Arts Center and Seoul Art Space Geumcheon.



YOO Yeon Sik, Deputy Mayor for Cultural Affairs, Seoul Metropolitan Government

YOO Yeon-sik majored in both law and public administration at Seoul National University. As a public servant

with 27 years of work experience at the Seoul Metropolitan Government, he had held various positions, such as Director General of Public Communications Bureau and Director of International Relations Division as well as Head of Cultural Infrastructure Division and Culture Policy Team. Currently, he is serving as Deputy Mayor of Cultural Affairs, being largely in charge of the cultural policies of the Seoul Metropolitan Government. Also, as an executive board member of the Seoul Foundation for Arts and Culture, the Sejong Center for the Performing Arts, the Seoul Philharmonic Orchestra, and the Seoul Design Foundation, he is deeply engaged implementation of cultural policies.



HONG Woo Seok,
Manager, Donuimun
Museum Village Team,
Cultural Policy Division,
Seoul Metropolitan
Government

HONG Woo-seok majored in both economics and social welfare. He has worked at the Seoul

Metropolitan Government for 18 years in various sectors such as transportation, administration, welfare and culture. Currently, he is carrying out the Donuimun Museum Village Project, a major urban regeneration project of Seoul. The aim of this project was to preserve the village of Saemunan, where Donuimun Museum is located and was faced with demolition, through urban regeneration. The project successfully preserved the village, which is now being returned to the citizens of Seoul as a museum with historical value.

Culture Headquarters, Seoul Metropolitan Government (SMG)

Culture Headquarters of the Seoul Metropolitan Government (SMG) is responsible for policies regarding culture and art, design, museums, libraries, heritage, etc. In cooperation with four affiliated organizations (Seoul Foundation for Arts and Culture, Sejong Center for the Performing Arts, Seoul Philharmonic Orchestra, Seoul Design Foundation), the Culture Headquarters works to expand daily access to cultural and creative activities for all citizens. Through SMG's "Vision 2030" plan, Culture Headquarters is working to promote Seoul as the "City of Cultural Citizens" where everyone can be the creator of their own culture, in addition to enjoying unrestricted access to culture without any constraint of time, region or expenses. Culture Headquarters strives to make Seoul a city of culture that everyone would like to visit and reside.



I · SEOUL · U

SHANGHAI



Charles Lee, Lecturer,
School of Cultural &
Creative Industries
Management, Shanghai
Institute of Visual Arts

Dr. Lee received his PhD from U.C. Davis and also worked there as a Post Doctoral Researcher specializing

in the application of probabilistic life-cycle cost analysis on infrastructure management systems. He was also a part-time professor at both Tongji University and South China University of Technology in China.

Lee is a now a lecturer at SIVA's School of Cultural and Creative Industries Management with a teaching focus on marketing and brand management. He is also CEO to Phoenix Creatives Limited – a subsidiary of Phoenix Satellite TV Group (02008.HK), where he works with Chinese cities on their international promotion campaigns and provides China strategy consultation and China entry facilitation services to international partners.

Lee is also advising WCCF on its regional strategy in China.

Shanghai Institute of Visual Arts

Shanghai Institute of Visual Arts (SIVA) is Shanghai's only State and private collaborative higher education institution that offers a comprehensive program in the fields of arts, performance, design, and business management. SIVA's faculty is composed of a rich mix of academic and industry professionals. Lecturers and professors include actor Jackie Chan, fresco artist Rainer Maria Latzke, Beowulf and Spider-Man movie animator Sing-Chong Foo, Japanese manga artist Makoto Ogino, the creator of the "Peacock King", and painters Carlos Morell Orlandis and Piers Maxwell Dudley-Bateman.

In 2015, SIVA's was ranked by QS in its Top 100 schools for its art and design curriculum.



Marina Guo, Founder,
Huashan Multiversity;
Former Rotating Chair,
China Innovation Service
Alliance for Culture &
Technology

Dr. Marina Guo is a cultural entrepreneur, researcher and strategist based in Shanghai and

Canada. As the founder of Huashan Multiversity and former Rotating Chair of China Innovation Service Alliance for Culture & Technology, Marina supported their talent development program on creative entrepreneurship & leadership and contributed to various initiatives on arts and technology. Marina has been teaching at Shanghai Theatre Academy as Head of Arts Management for 6 years, she was also the Vice Director of John Howkins Research Center on Creative Economy Shanghai.

Marina is the author of Creative Transformation (China Economic Press) studying the potential of the creative economy in China, and a contributor to a number of research reports and CCI policy. Throughout her rich experiences in cultural creative industries and academic career, Marina has advised a range of clients in public & private sectors nationally and internationally on the development of creative economy, international cultural trade and place-making. Marina holds PhD in Economics, and a Master of Arts and Bachelor in International Business.

SHENZHEN



Professor ZHOU Jianxin,
Executive Dean, Institute
for Cultural Industries;
Deputy-Director,
National Research
Center for Cultural
Innovation in Shenzhen
University, China

Professor Zhou's research interests include

regional cultural industries, Hakka culture, and art anthropology. He has published 8 academic books, 160 research papers, many of which were reprinted in Xinhua Wenzhai and the China Social Science Excellence. He has been leading 10 key projects at the national and provincial level, and won the National Teaching Excellence Award and Provincial Social Sciences Achievement Awards.



Assistant Professor MO Chen, Deputy-director,
Academic Research
Department, Institute
for Cultural Industries
Shenzhen University,
China

Assistant Professor MO Chen has a Ph.D. in Cultural Studies

from Hong Kong Baptist University, and her dissertation will soon be published by Chung Hwa Book. Co. She has produced a comprehensive survey of Chinese popular music industries, and her research interests includes popular music in Mainland China, Hong Kong identity politics, talent variety shows, fandom cultural studies, and Hallyu. A, the columnist and former singer.

Institute for Cultural Industries, Shenzhen University

Established in May 2009, the Institute for Cultural Industries (SICI) is the first multi-disciplinary research institution of Shenzhen University (SZU) and a Key Research Base of Humanities and

Social Sciences in Guangdong Province. It also holds the National Research Centre for Cultural Innovation in Shenzhen University since 2013.

The main research areas of SICI include: new forms of cultural industries (CI), regional CI development, and CI policy & IPR. The mission is to 'vigorously engage in CI research, build a platform for academic-industry exchanges, and serve local economic growth' not only in Shenzhen, but also in other parts of China. It is credited as one of the top three among the CI research centres in China.

SICI has conducted over 30 research projects granted by National Social Science Foundation (China), Ministry of Education, and Ministry of Culture etc, and over 50 projects commissioned by local governments and cultural companies. It organises an annual Cultural and Technological Innovation Symposium since 2012, based on which the Bluebooks of Culture and Technology are published. It has also sponsored the activities of China (Shenzhen) International Cultural Industries Fair (SZU Venue) since 2008.

SICI is dedicated to strengthen international cooperation and has established a strategic partnership with Queensland University of Technology, Curtin University, WCCF and KEA European Affairs.



TANG Si, Deputy Director, Shenzhen Association for International Culture Exchanges

Mr. TANG Si graduated from the School of Journalism and Communication, Renmin University of China,

and has been engaging in news release and international culture exchange. He is interested in the comparative study of China and foreign culture and the international merits and honour system. He maintains a good relationship with UNESCO, and is responsible for the promotion of Shenzhen's design industry. He has organised several international events including the Shenzhen Design Week.

Shenzhen Association for International Culture Exchanges

The Shenzhen Association for International Culture Exchanges is a non-profit social organisation dedicated to develop cultural ties with other cities of the world. It aims to contribute to enhance mutual understanding, promote cultural prosperity and stimulate social development through friendly visits, art performances, design contests, exhibitions, academic seminars and further activities. One of the significant international contests supported by the Shenzhen Association for International Culture Exchanges is the SHENZHEN Design Award for Young Talents (SZ:DAY). It is the first design award of its kind, which was initiated by the UNESCO Creative Cities Network and is co-organized by Shenzhen Municipal Government and Shenzhen Creative Culture Center. The award is designed to reward young, talented designers who live in cities within the network and is held biennially. Another key project is Shenzhen Design Week (SZDW).

Initiated in 2017, SZDW aims at building an international, cross-categories, professional platform for design industry. This platform of

large scale will facilitate international culture exchange, design branding and promotion, showcasing design achievements, design product trading, design resource convergence and integration as well as promotion of design thinking and consciousness. The theme of SZDW 2019 is "Design for Sustainability".

STOCKHOLM



Jonas Naddebo, Vice Mayor for Culture and Urban Environment, City of Stockholm

Jonas Naddebo was born in Naddebo, Västmanland County in 1979. He holds a bachelor degree in Human resource management from the University of Stockholm. Jonas Naddebo was Secretary General of the Centre Party Youth 2002–2007. He has been engaged in politics within the City of Stockholm since 2007 and has served as Vice Party Group Leader for the Centre Party in the City of Stockholm's City Council since 2013. Following the general elections in September 2018, the City Council elected Jonas Naddebo as Vice Mayor for Culture and Urban Environment

Jonas Naddebo's vision is to make Stockholm a clean, safe and fun city with a wide variety of culture and a vibrant nightlife. He is dedicated to engaging children and young people in sports and cultural activities.

In his free time, Jonas likes to cook, travel and work out.



Robert Olsson, Director, Culture Department, City of Stockholm

Robert Olsson has been the Director of the Culture Department since March 2016, which spans across a wide range of public culture institutions: the Stockholm City Library, the Stockholm School of the Arts, Liljevalchs Art Gallery, Stockholm Art, the Stockholm City Museum, the Medieval Museum, Stockholmia Publishing House, the Events Department and the Cultural Strategy Staff.

Olsson is an archaeologist and was for nine years Director General of the National Maritime Museums in Sweden, among them the Vasa Museum.



Patrik Liljegren, Deputy Director, Culture Department and Chief of the Culture Strategy Staff, City of Stockholm

Patrik Liljegren is Deputy Director at the Culture Department as well as Chief of the Culture Strategy Staff. In his current position Liljegren leads the development of the public funding systems for Stockholm institutions. The funding portfolio covers sectors such as theatre, music, art, film, dance, adult education and public facilities. In the strategic work Liljegren has developed key strategies for Stockholm with ambitions for a leading culture city. One of his main focuses is to integrate the culture sector into the development plans of this fast growing city.

Liljegren has for more than ten years had executive positions within art institutions, for example as Artistic and Executive Manager at Södra Teatern – a venue for international music and debate in the centre of Stockholm.

Liljegren holds a degree from the Chaospilot University in Denmark, and also studied courses in International Politics and Relations at Göteborg University and French language at Sorbonne, Paris.



Joakim Aspeheim, Political Advisor, Office of the Vice Mayor for Culture and Urban Environment, Stockholm

Joakim's role is mainly to provide support and advice to Vice Mayor Jonas Naddebo and the City Hall regarding culture policy.

Joakim has since 2009 held a variety of positions as a civil servant for the Swedish Centre Party, in Stockholm but also in the Swedish Parliament and the Government Offices of Sweden. Joakim is also a dedicated hobby musician who likes to sing, play drums and the guitar.

The Culture Committee and the Urban Environment Committee

The Culture Committee answers for Stockholm House of Culture and City Theatre, Film Region Stockholm-Mälardalen, Stockholm City Archives and the Culture Department.

The Urban Environment Committee is responsible for the management and development of Stockholm's parks and recreational spaces, which includes maintaining a high level of cleanness as well as developing the parks from a sustainability perspective.

The Culture Department and the Cultural Strategy Staff

The Culture Department works on behalf of the Cultural Committee and includes the City Library with about 40 neighborhood libraries, the Stockholm School of the Arts, Liljevalchs Art Gallery, Stockholm Art, the Stockholm City Museum, the Medieval Museum, Stockholmia Publishing House, the Events Division and the

Cultural Strategy Staff. In 2019 the Culture Administration's part of the complete municipal culture budget amounted to €86 million.

The Events Division arranges the city's two major festivals in August, "Stockholm Culture Festival" and the youth oriented "We Are Stockholm", as well as "Culture Night" in April and Stockholm's New Years Celebration. In 2016 they hosted the Eurovision Song Contest in Stockholm.

The Culture Strategy Staff supports independent professional culture, culture associations, artist studios and scholarships, adult education and community centers.



SYDNEY



Lisa Colley, Strategy and Urban Analytics / Manager Cultural Strategy, City of Sydney

Lisa Colley has been the Manager of Cultural Strategy at the City of Sydney for the last 4 years. During this time she has led a major regulatory reform project to strengthen the city's cultural life and night time economy and the development of a cultural infrastructure strategy.

Prior to starting at the City in February 2016 she was the Director of the Creative Industries Innovation Centre, an Australian Government funded program supporting the business of creative enterprise. Her previous roles include Director of Exhibitions and Events at the University for Technology Sydney, Manager New Media Arts Board and Executive Director Communications Policy and Research at the Australia Council.

Lisa has a Master of Community Management and is a Graduate of the Institute of Company Directors.



Bridget Smyth, City Architect / Design Director, City of Sydney

Bridget Smyth has pursued a career in urban design/architecture/public art on major public domain, cultural and infrastructure projects. Joining the City of Sydney

in 2001 as the Design Director, she has managed a range of urban design, cultural, strategic and special projects, including the Sustainable Sydney 2030 vision.

Prior positions include the Director Design and Public Art for the Sydney 2000 Olympic Games; and Senior Urban Designer for the Central Artery Tunnel Project (the 'Big Dig') in the USA. Bridget is the recipient of numerous architectural, design and public art awards the latest being the 2014 AIA Marion Mahoney Griffin Award and the AIA 2016 President's Award.

She is Adjunct Professor at UNSW Faculty of the Built Environment and the University Technology, Sydney. Bridget is the City Architect and Design Director for the City of Sydney and leads the urban design and public art programs, responsible for program outcomes, budgets and the overall synthesis of the Eora Journey: Recognition in the Public Domain program within the City.



Sasha Baroni, City Life / Manager Culture and Creativity, City of Sydney

Sasha Baroni is Manager Culture and Creativity at the City of Sydney. She oversees the History, Curatorial and Cultural Projects teams including a range of projects such as

the City's Civic Collection, Cultural and Creative Grants and Creative Spaces programs.

Sasha started her career in the performing arts at Sydney Theatre Company in production before taking up roles as Production Administrator for Sydney New Year's Eve (1998 and Millennium), and Cast Coordinator for SOCOG Sydney 2000 Opening and Closing Ceremonies. She was a Producer of the 2002 Manchester Commonwealth Games Opening and Closing Ceremonies. Sasha has delivered numerous large scale events, including those with the City of Sydney's Events team which she joined as Senior Program Manager in 2009.

Sasha holds an honors degree in Theatre and Film Studies, Masters in Political Science, a Masters in International Social Development (all from the University of New South Wales), as well as a degree in Theatre Directing from Royal Central School of Speech and Drama, London. She is a professional mentor for high performing students at the University of New South Wales.

The City of Sydney

The City of Sydney is the local government authority responsible for the central business district and 33 surrounding suburbs within the LGA boundaries. In the past decade the City of Sydney has become the largest and fastest growing local Government area in all of NSW.

Sydney has one of Australia's most ethnically diverse populations – more than half of Sydney's residents were born overseas and more than 40% speak a language other than English. Between 2008 and 2018, our local area population increased by 38.9%, or 27,244 people.

In contrast, Greater Sydney grew by 18.6% while NSW grew by 15.0% over the same period. By 2031, the local population is projected to increase to more than 320,000.

The City provides services for more than 240,000 residents, representing around 4.6% of Greater Sydney's total population, and 20,000 businesses. An estimated 615,000 visitors and students come

to the city to shop, be entertained or inspired, to learn, to visit friends and/or to conduct personal or corporate business each day. On any given day, the local population swells to over 1 million with people commuting, doing business, shopping, playing, studying, or here to see the sights of Sydney.

The city is home to 60% of Sydney’s hotel rooms and over the past decade the number of visitors staying in city hotels has increased by 1 million arrivals a year, or by more than 30%. In 2016, our local area saw 4.5 million hotel visitors with an estimated direct spend of over \$6.5 billion. Visitor growth in recent times has largely been from Asia, particularly China, India and Korea.

As an organisation we are around 1800 staff across 11 divisions ranging from City Planning Development and Transport, City Projects and Properties and City Life and the Office of the Lord Mayor.

Culture at the City of Sydney is guided by our Cultural Policy and Action Plan and is delivered across multiple business units at the City.

The City Design team are responsible for City transformation including Public Art Commissions and integrated design. The Creative City team deliver various cultural projects including creative workspaces, the City’s Libraries and Major Events and Festivals like New Year’s Eve and Chinese New Year. We have a major grants funding program supporting cultural programming across the City. The Cultural Strategy team lead strategic research projects including our current priority in terms of regulatory reform in areas of licensing, noise management and growing space for culture.



TAIPEI



CHEN Yushin, Deputy Commissioner, Department of Cultural Affairs, Taipei City Government

Ms Chen had a brief working experience at a news agency after graduate school. Soon after that, she began

her 20-year civil servant career in Taipei City Government’s former Department of Information and the reformed Department of Information and Tourism. She works extensively in the field of tourism, including promoting Taipei City’s profile, editing books and pamphlets, managing galleries and museums, and organizing events. She’s also actively engaged in the city’s major international sports and cultural mega-events, such as the special city promotion projects associated with the Summer Deaflympics (2009), Taiwan Pavilion at Expo Shanghai (2010), the Taipei Expo (2010), and the Summer Universiade (2017).

She hopes her new position at the Department of Cultural Affairs will enable her to use her vast experiences in tourism and city promotion in the field of cultural industry. After all, these two offices share similar goals in elevating Taipei’s international profile.



Dr. Cherie Chitse Wang, Planner, Department of Cultural Affairs, Taipei City Government

She receives her PhD degree and postdoctoral training in Theatre Studies at the University of Warwick, UK. Currently she works as a planner,

managing two artistic villages in the Department of Cultural Affairs. She’s also a specialist in international cultural affairs, contributing to

local and international projects including World Cultural Cities Forum (UK), Seoul Friendship Fair (Korea) and Asia Performing Arts Festival (Japan). In her spare time, she continues to disseminate her research results in international conferences of theatre and drama. Her recent research interests include immersive theatre, theatre in urban historic areas and international collaboration.

Department of Cultural Affairs, Taipei City Government

Since its inception in 1999, the Department of Cultural Affairs, Taipei City Government has brought significant issues regarding cultural policy to the public’s attention, and has been instrumental in presenting numerous public events to enhance the city’s cultural life. They organize festivals, plan and build significant cultural venues, and integrate new ideas and concepts into city planning. In the year of 2018, the estimated budget has reached 3.3 billion NTD dollars, (equals to 100 million US dollars) which is the highest amount of annual local budget allocated to cultural affairs. Important art festivals in Taipei include the Taipei Arts Festival, which has a high proportion of self-produced and co-produced programs, the Taipei Literature Festival, which plays a leading role in Chinese literature, and the Taipei Film Festival, which is known for serving as an effective platform for international exchanges.

Taipei Performing Arts Center is Taipei City Government’s attempt to build an international-quality arena with an eye to the future. It hopes to foster innovation in various art forms, develop the Asia-Pacific performing arts network, stand in the vanguard of the performing arts, and build long-term cooperation with international artists, producers, and curators. Its goal is to establish an Asian co-production hub.

In terms of overall city planning, the Department has been integrating design concepts into city government operations. Their core strategy was entitled “Adaptive City, Design in Action” and

focused on three core values aimed at making Taipei an even more livable city: (1) public awareness and people-centered design, (2) open government and civic engagement, and (3) government reform and institutional design. In conclusion, Taipei is the sum total of all its various cultural and historical components. The Department wants to change the way the people of Taipei see the world, and change the way the world sees Taipei.



TOKYO



Hiroshi Iwashita, Deputy Director / Team Leader, Planning and Coordination Section, Culture Promotion Division, Bureau of Citizens and Cultural Affairs, Tokyo Metropolitan Government

Hiroshi Iwashita is a Deputy Director / Team Leader of the Planning and Coordination Section, Culture Promotion Division, Bureau of Citizens and Cultural Affairs, Tokyo Metropolitan Government. Previously he was involved in 2020 Olympic bid race. After its decision, he was assigned to The Tokyo Organising Committee of the Olympic and Paralympic Games (TOCOG) in charge of Executive Board and Games Vision.

Since 2017, he is responsible for managing Tokyo Arts and Culture Committee and planning and coordination of culture policy.



Takashi Kawasaki,
Senior Director for Host
City Tokyo Promotion
Projects, Bureau of
Citizens and Cultural
Affairs, Tokyo
Metropolitan
Government

Takashi Kawasaki is a Senior Director for Host City Tokyo Promotion Projects, Bureau of Citizens and Cultural Affairs, Tokyo Metropolitan Government. His position was created to disseminate Tokyo's cultural appeal to inbound visitors in the face of next years' Tokyo 2020 Games. He was appointed this April. Needless to say, the Olympic and Paralympic Games are not only a celebration of sports but also a celebration of culture. Currently Tokyo is deploying various culture programmes under the name of Tokyo Festival and he is responsible for its promotion. He has been in charge of media liaison especially in communicating and promoting Tokyo's charm.

Culture Promotion Division, Bureau of Citizens and Cultural Affairs, Tokyo Metropolitan Government

Tokyo Metropolitan Government passed the Culture Promotion Ordinance in 1983 which was about 20 years before the Fundamental Law for the Promotion of Culture and the Arts was enacted in 2001. Since then, Tokyo has been proactively promoting arts and culture.

Tokyo Vision for Arts and Culture was delivered in March, 2015, and its role is to act as a basic guideline of Arts and Culture for the Tokyo Metropolitan Government towards and beyond 2020. Our goal is to develop Tokyo's distinct culture and values into a strategy called "Tokyo Brand", to promote the brand nationally and internationally, to establish Tokyo as a truly culturally mature city, and to develop arts and cultural projects further in education, welfare, local regeneration and cultural tourism.

Cultural Policy by Tokyo Metropolitan Government

covers a wide variety of subjects and fields. We manage the Tokyo Arts and Culture Committee and municipal cultural institutions, and implement projects or programmes in collaboration with these institutions.

We work on 6 core projects, not only to promote the arts and culture, but also to resolve pressing issues of the capital. In Support Programmes, we offer grants to organisations or individuals that foster environments for artistic creation, or to support creative activities. Creation Programmes are designed to broaden Tokyo's culture and disseminate it to the world. In the Educational Programmes, we foster children and young people, who are responsible for the next generation. We have also started international network programmes to build networks with international arts and cultural agencies, organisations and institutions.



Haruhisa Sunami,
Olympic and Paralympic
Cultural Strategy
Manager, Planning
Department, Arts
Council Tokyo

Since graduation from Osaka University of Foreign Studies, Haruhisa Sunami has been continually engaged in international communication and exchange of arts and culture. Before joining Arts Council Tokyo, he used to work at the Japan Foundation (JF), a Japanese governmental organization for international cultural exchange, residing in Italy, as Secretary

General of the Japan Cultural Institute in Rome. He also worked for Japan Foundation for Regional Art-Activities (JAFRA), which supports local governments and public cultural institutes all over Japan, providing financial assistance through various grant programs and promoting regional community programs through collaboration between artists, art producers and coordinators nationwide. He is currently in charge of the Tokyo Cultural Program in the run-up to 2020.



Mitsuhiro Yoshimoto,
Board Member, Arts
Council Tokyo; Director
of the Center for Arts
and Culture, NLI
Research Institute

Mitsuhiro Yoshimoto began his career as an architect in 1981, after studying urban planning at the Graduate School of Waseda University. He became a consultant and researcher in cultural fields in 1985 and studied arts administration at Columbia University in 1997. Since 1985, he has been engaged in international studies on cultural policy, research on the management and evaluation of cultural organizations, master planning for cultural institutions and consultation for public art projects. Yoshimoto is also the editorial supervisor of 'Creative City of EU and Japan'. He is currently Director of the Center for Arts and Culture at NLI Research Institute, a member of the National Cultural Policy Committee and a board member of the Association for Corporate Support of the Arts, Japan. In 2014, Yoshimoto was appointed to be a member of Tokyo Council for the Arts and Culture as well as Chairman of the Council's Committee for Cultural Program of Tokyo 2020 Olympic and Paralympic Games.

Arts Council Tokyo

With a proposal from the Tokyo Council for the Arts, the Tokyo Metropolitan Foundation for History and Culture established Arts Council Tokyo in November 2012, Japan's first

internationally acknowledged arts council. Its programs subsidize and support the artistic and cultural activities that form the core of the Council's mission. In addition to the Arts Council Tokyo Grant Program, it has launched several pilot programs, such as "Arts Academy" which cultivates talented youth who plan to embark on careers in production, arts management, or at public institutions. The Traditional Performing Arts program showcases the fascination of traditional arts and the dynamism of new creative innovations.

Furthermore, Arts Council Tokyo carries out major cultural projects to prepare for the 2020 Olympic and Paralympic Games in Tokyo.



TORONTO



Pat Tobin, Director, Arts
& Culture, City of
Toronto

Pat Tobin is the Director, Arts & Culture with the City of Toronto's Economic Development & Culture Division, a position he has held since February 2017. In the role, Pat oversees municipal cultural policy, a cultural grant portfolio of over \$30M, the delivery of City-led events like Nuit Blanche among other areas.

Prior to joining the City of Toronto, Pat spent 18 years with the Canadian federal government, working in areas such as culture, civic engagement, and economic development. From 2014 to 2017, Pat was Director General of Innovation and Community Development for the Federal Economic Development Agency for

Southern Ontario, where he worked to deliver major economic development projects for Ontario, ranging from stem cells to steel mills.

Outside of government, Pat has worked with the Maytree Foundation on immigrant integration and the Inuit Art Foundation on expanding markets for Inuit culture. Pat has a bachelor's degree in Canadian history and literature from Carleton University and a master's degree in Canadian Studies, also from Carleton. Pat is proud dad to three youngish kids under five years of age, and enjoys cycling, hiking and kayaking.



Sally Han, Manager, Cultural Partnerships, City of Toronto

Sally Han is the Manager, Cultural Partnerships at the City of Toronto. She has responsibility for cultural policy development and program files including the cultural

grants portfolio, public art, infrastructure and space development, the Toronto Book Awards, and Poet and Photo Laureates. Sally has 30 years experience in the cultural sector including public service with the federal government at the Department of Canadian Heritage and as a Theatre Officer for the Canada Council for the Arts. Prior to public service, Sally produced and directed professional theatre, radio, and television for CBC, Nelvana, and many theatre companies. She is a graduate of the University of Toronto.

City of Toronto, Economic Development & Culture

EDC's mission is "making Toronto a place where business and culture thrive". Cultural services provide support to the non-profit arts sector, the entertainment industry, museums and heritage sectors, and creative entrepreneurs. EDC directly operates 10 museums, produces special events and community programs, and commissions public art. However, the majority of cultural development is advanced through

funding, partnerships, policy and planning, where the City has influence. EDC's integrated strategic plan supports cultural and economic development with an emphasis on promoting equity and inclusion, access to space, and talent and innovation. Employment, global investment, and broad civic and cultural participation are the desired outcomes of the strategy.



VANCOUVER



Branislav Henselmann, Managing Director, Cultural Services Department, City of Vancouver

Branislav Henselmann is the Managing Director of Cultural Services Department, City of Vancouver's hub for

support of arts, culture, and creative life, tasked with research, development, and implementation of long-range culture and arts related policy. In his role, Branislav oversees grants and awards, capacity support, promotion, commissioning and maintenance of public art, and programs supporting the development, maintenance, and access of cultural spaces, as well as City's cultural equity, Reconciliation, and redress efforts.

Under his leadership, the City of Vancouver recently and unanimously approved Culture|Shift: Blanketing the City in Arts and Culture, a new, overarching 10-year cultural plan that firmly centers arts and culture in Vancouver city building. Culture|Shift increases support for the sector, champions creators, builds on the City's commitments to Reconciliation and equity, introduces bold moves to advance community-led cultural infrastructure, and positions Vancouver as a thriving hub for music.

As a curator, producer, arts executive, and a former practicing artist, Branislav has more than 30 years of experience in the cultural sector. Prior to his appointment with Cultural Services, Branislav served as Executive Director of Ballet BC, overseeing the company's transformation and expansion to national and international stages, and as the Executive Producer for the Michael Clark Company in London, producing and touring a number of high profile theatrical works and museum commissions world-wide. In addition to his performing career, Branislav previously also served as Artistic Curator for New York City Ballet's Choreographic Institute, and Head of Programming and Learning for DanceEast.

Originally trained as a dancer in Munich, Branislav later deepened his studies at the conservatory level at the Rambert School of Ballet and Contemporary Dance in London. He holds a Master of Fine Arts degree from New York University, is a DAAD German Academic Exchange Fellow, and a New York University Dean's Fellow. He formerly served on the Board of Canadian Dance Assembly as the Chair of Ballet Companies Council, and has been recognized as one of Business in Vancouver's Forty Under 40. He currently serves on Vancouver Foundation's Board of Directors.

City of Vancouver

The City of Vancouver, with its scenic views, mild climate, and friendly people, is known around the world as both a popular tourist attraction and one of the best places to live. Vancouver is also one of the most ethnically and linguistically diverse cities in Canada with 52 percent of the population speaking a first language other than English. Diverse people from across the world have imbued Vancouver's cultural landscape with the qualities, landmarks, and stories that make our city recognizable, distinct, and exciting.

Vancouver has proudly hosted many international conferences and events, including the 2010 Winter Olympics and 2010 Winter Paralympics, and the annual TED conference. The City of

Vancouver's mission is to create a great city of communities that cares about our people, our environment, and our opportunities to live, work, and prosper.



VIENNA



Veronica Kaup-Hasler, City Councillor for Culture and Sciences, City of Vienna

Born 1968, since 2018 Veronica Kaup-Hasler has been the City Councillor for Culture and Sciences of the City of Vienna. Before entering

the political stage, she has been the director of contemporary arts festival steirischer herbst in Graz/Austria from 2006 to 2017. In addition, she was a member of a selection of juries, the council of the University of Music and Performing Arts Vienna and the council of the Academy of Fine Arts Vienna. She has been a lecturer at several arts universities in Europe. Previous positions include dramaturge at Basel Theatre, for the Wiener Festwochen and artistic directorship of the Theaterformen festival in Hanover and Brunswick (2001-2004).



Elisabeth Mayerhofer, Chief of Staff in the Office of the City Councillor for Culture and Sciences, City of Vienna

Born 1971, Elisabeth Mayerhofer is chief of staff in the office of the

City Councillor for Culture and Sciences of the City of Vienna. Additionally, she teaches cultural management at the University of Music and Performing Arts Vienna and at the University of Applied Science Kufstein Tirol. Before joining the City of Vienna she was the managing director of IG Kultur Österreich (an advocacy organisation for independent cultural centres) and research fellow at the University of Music and Performing Arts Vienna.

The Department for Culture and Sciences of the City of Vienna

The Department is responsible for the Vienna's cultural and science policies with an annual budget of € 253 million.

Its main tasks include:

- The strategic development and implementation of policies concerning the arts, culture and sciences.
- The annual funding for over 100 stages, nearly 300 museums, more than 80 festivals providing more than 100.00 seats at cultural events every evening.
- The development and maintenance of the cultural infrastructure in Vienna, including landmark projects such as the current renovations of the Freud Museum, the City Museum or the Volkstheater.
- Granting subsidies to organisations such as the Vienna Symphonic Orchestra, the Vienna Festival Wiener Festwochen, the Vienna Library, the Vienna Film Fund (one of Europe's largest regional film funds) etc.
- Funding research institutions outside the scope of universities, research groups and residencies. The establishment of the Central European University in Vienna is the most recent change in the scientific landscape of the city. The current emphasis of research programs is on Digital Humanism, i.e. on the challenge of combining technological change with social innovation in a democratic process.

WARSAW



**Artur Jóźwik, Director,
Culture Department,
City of Warsaw**

Artur Jóźwik holds a Phd in Political Sciences, and is an academic lecturer. He worked as a producer at the Krakow Festival Office and as a training programs coordinator at

the Information Society Development Foundation. Jóźwik was the former Director of KARTA Centre (2006-2019) where he was the leader of research, publishing, exhibition and archive-based projects. He was a member and vice chair of NGOs' Council with the Ministry of Culture and National Heritage (2013-2016). In 2015 he was a co-author of amendment to the Act on archival resources and archives in Poland that made public financing accessible for NGOs leading the social archives.



**Aldona Machnowska-
Góra, Head Coordinator
for Culture and Public
Communication, City of
Warsaw**

Aldona Machnowska-Góra is a graduate of Warsaw University, and co-author of Rafał Trzaskowski's program for Warsaw.

She is also a community activist and culture animator, and producer of theater plays and festivals. Since 2016 she was director of Studio Theatre in Warsaw, and co-author of the "Culture Development Program Warsaw 2020: The city of culture and citizens." She was a member of the steering committee for implementation of Culture Development Program with the Department of Culture of City of Warsaw (2013-2014), former Director of Warsawa Theatre and twelve editions of the Polish Review of Modern Monodrama. She was also the former coordinator of Warsaw's Cultural Incubator.

City of Warsaw

The City of Warsaw is a local self-government unit which executes public tasks of a local nature that fall under the responsibility of the borough and county (two local administration levels), as well as tasks resulting from the capital character of the city. The city provides public services, encompassing municipal and social services, and it is also responsible for satisfying the needs of the inhabitants in the field of education, health care, culture, social welfare, safety and public order.

As a self-government unit, The City of Warsaw creates the city's development policy and has a wide range of legal tools and a broad infrastructure to implement project's results especially in the field of revitalisation and economic development.

The Culture Department of the City of Warsaw is designated by the Mayor to build the cultural policy of the city, to cooperate with national, regional and local cultural organisations, NGO's and local communities, to support artists, and to realize CCI projects among others. The City also runs theatres, local cultural centres, libraries, and other institutions. The City of Warsaw has significant experience with interregional cooperation through participation in various city networks as well as through various EU funded projects.



ZURICH



**Peter Haerle, Director,
Department of Cultural
Affairs, City of Zurich**

Peter Haerle has been Director of the Department of Cultural Affairs of the City of Zurich since 1 August 2010. After studying

history, political science and Spanish literature at the University of Zurich, Haerle worked as a journalist for various Swiss media, including Radio DRS and the Tages-Anzeiger, where he was a member of the editorial board. He then led an agency for communication and worked in the interface between politics, business and culture. Haerle is a member of the board of the Swiss City Conference Culture and is involved in various working groups of national cultural policy.



**Ulrike Schröder, Head of
Cultural Projects,
Department of Cultural
Affairs, City of Zurich**

Ulrike Schröder is in charge of all projects within the Department of Cultural Affairs. She has previously worked for the Federal Office of Public

Heath in Berne/Switzerland and the European Parliament in Brussels/Belgium. Schröder has experience from the public sector, and has worked with strategy and project development. She holds a Master of Social Sciences from The Humboldt-Universität zu Berlin and an International Certificate in Project Management.

Department of Cultural Affairs, City of Zurich

Cultural promotion is a central public task for the city government of Zurich, the largest city in Switzerland. It guarantees diversity, high quality and innovation, especially through the possibility of experiment, failure and new beginnings. The City of Zurich supports culture with net expenditure supporting culture fluctuating between 1% and 1.5% of the total urban expenditure. The budget of the Department of Cultural Affairs is about €130 million. The department is under the presidency of the city council. Its main tasks are:

- Promotion: the city of Zurich promotes cultural activities in the areas of theater, e-music, jazz/rock/pop, literature, fine arts, dance and film with production contributions and deficit guarantee. Around €9 million are available for this purpose.
- Institutions: the City of Zurich supports unique and outstanding institutions. There are around 90 million euros available for the subsidies of cultural institutions.
- Own activities: the City of Zurich runs its own institutions (a museum, a theatre and a cinema) and organises its own festivals (including, among others, the Zurich theatre spectacle).



Invited Guests & Speakers



Kalaf Epalanga, Writer & Musician

Kalaf Epalanga is a writer and musician born in Benguela, Angola and based in Berlin. As a musician, he co-founded the record label Enchufada, a creative and dynamic platform that

promotes new music styles from Lisbon around the world, and went on to form the MTV Europe Music Award-winning band, Buraka Som Sistema (on hiatus since 2016). He wrote a regular column of short literary chronicles for the prestigious Portuguese newspaper O Público, GQ Magazine (Portugal), the independent Angolan online magazine REDE Angola and collaborates regularly with the Brazilian literary Magazine Quatro Cinco Um. He has published in Angola and Portugal two collections of literary chronicles 'Estórias de Amor para Meninos de Cor' <Love Stories for Colored Kids> and 'O Angolano que Comprou Lisboa (Por Metade do Preço)' <The Angolan who Bought Lisbon (at Half the Price)>. 'Também os Brancos Sabem Dançar' <Whites Can Dance Too> published in Angola, Portugal and Brazil, is his first novel.



Luís Aguiar, Signinum Cultural Heritage Management, "Art for Saint Christopher"

He began his work as a conservation and restoration professional, during his degree at the invitation of the Polytechnic Institute of

Tomar. He was part of the Wood Conservation and Restoration workshops at the Polytechnic, having taught as an assistant at this institution.

He graduated in Conservation and Restoration in 2001 and founded Signinum Cultural Heritage Management, Ltd., having been responsible for

carrying out various interventions at cultural heritage sites for over 15 years.

He is the general coordinator of the various Signinum Classified Integrated Heritage interventions at UNESCO World Heritage sites. In 2009, he assumed the direction of Signinum's Marketing and Communication department. He currently dedicates part of his time to the creation, development and implementation of Strategic Cultural Marketing Projects, Conservation and Restoration Projects, Cultural Heritage and Tourism Interconnection Projects and finally Cultural Assets Enhancement Projects. He is also a partner of 3 other companies in the area of tourism, real estate, new technologies and valorization of endogenous resources.

Between 2016-18 he was Vice-President of the Conservative-Restorative Association of Portugal. He is currently Ambassador of the European Project — Time Machine, in Portugal.



Luz Amparo Medina, Director General of Culture, Organization of Ibero-American States (OEI)

Luz Amparo Medina is the Director General of Culture at the Organization of Ibero-American States. She is a policy-maker with

nearly 20 years of experience throughout the Colombian government, most recently as Chief of the Cooperation and International Affairs Office at Colombia's Ministry of Education. She builds partnership opportunities between local and national actors with public and private institutions abroad. Her experience includes engagement in a range of fields such as justice, culture, climate change, science and technology. She obtained her Bachelors' in Finance and International Relations by Universidad Externado de Colombia and a Masters' in Politics of Development by the London School of Economics and Political Science. She is a fellow of the Distinguished Humphrey Leadership Program that included

an executive course on Leadership for the 21st Century at Harvard Kennedy School.



Maria de Assis, Board Advisor, EGEAC and Descola Program Co-Coordinator

Maria de Assis is Board Advisor of EGEAC, an independent agency managing Lisbon municipal theatres and museums. She is

committed to experimental projects based on the collaboration between artists, teachers and educators to develop new pedagogical strategies both in formal and informal educational contexts.

Maria studied dance and music in Lisbon and Brussels, and started her professional career as a pianist. She is a graduate in Music at the Portuguese Music Conservatory (1978) and in History at the Lisbon University (1987), and a post-graduate in Cultural Management at the National Institute of Administration INA/CCB/FLAD (1998). For over a decade she worked as a cultural journalist for press, radio and television. She published several textbooks and many articles on arts (performing arts and Portuguese contemporary dance) and on cultural education. She was curator of dance platforms and performing arts festivals at the Gulbenkian Foundation (Lisbon–1995 to 2003) and Teatro Viriato (Viseu–1996-2019); Deputy Director of the Institute of the Arts, Portuguese Ministry of Culture between 2003 and 2005. She was a member of the OMC Group on Culture-Education Synergie sin 2008/9 and again in 2014/15 for "Cultural awareness and expression". From 2012 to 2017 she was director of the Gulbenkian Programme for Education in Arts and Science. She is also the President of the Scientific Commission of Plano Nacional das Artes (May 2019).



António Brito Guterres, Senior Program Manager, Aga Khan Foundation

António Brito Guterres has privileged access to neighborhoods of the Lisbon Metropolitan Area whose reality is completely unknown

to most people. António is a member of DINÂMIA'CET -Center for Studies on Socioeconomic Change and the Territory, a research group. Previously, he obtained a postgraduate degree in Urban Studies and, during his degree in Social Work, wrote a thesis on the social and cultural impacts of resettlement policies. Parallel to his academic work, António has been involved in numerous territorial development projects that allowed him a personal view of the reality of the territory. As an example, he was the project leader of the Critical Neighborhoods Initiative -Vale da Amoreira Operation and coordinator of the Artistic Experimentation Center of this same neighborhood. He is currently Senior Program Manager at Aga Khan Foundation.



Raphael Callou, Director of the OEI Office in Brasília and OEI Representative to Brazil

Raphael Callou is a political scientist, Director of the Organization of Ibero-american States (OEI) Office in Brasília and OEI Representative to

Brazil. He is a fellow of the Emerging Leaders in the Americas Program and of the U.S. Bureau of Educational and Cultural Affairs. Raphael has worked in the private and public sector, including as chief of staff for the Ministry of Education in Brazil. In 2018 he organized, in partnership with the Ministry of Culture in Brazil, the first edition of MicBr (Mercado de Indústrias Criativas

do Brasil), with participation of several countries and aiming at connecting artists and producers.



Sílvia Câmara, Chief of Staff, Cabinet of Deputy Mayor for Culture and International Relations, Lisbon City Council

Silvia Câmara is currently Chief of Staff in the cabinet of Deputy Mayor for Culture and International Relations of the Lisbon City Council, having previously served as Director-General in the Directorate-General for the Arts/ Ministry of Culture. She was also an advisor in the Office of the Secretary of State for Culture between 2016 and 2018. Before, she coordinated all areas of activity of the Urban Art Gallery of the Lisbon City Council, Department of Cultural Heritage. Her professional career began in the field of journalism. She holds a Master's degree in Art History from Universidade Nova de Lisboa-Faculty of Social and Human Sciences, having previously pursued studies in other areas, namely at the Faculty of Law, in Political and International Sciences, and at the Institute of Political Studies of the Universidade Católica Portuguesa, the curricular part of the master's in Political Theory and Science. She has a degree in Public Relations and Advertising from the Higher Institute of New Professions. She was a founding member and co-coordinator of the Luso-Brazilian Research Network on Urban Arts and Interventions. She has published articles in scientific journals and participated as an organizer and speaker at various seminars and conferences, both nationally and internationally.



Tim Jones, CEO, Artscape

Tim Jones is a champion for the role that the arts play in transforming cities and communities. Under his direction since 1998, Artscape has grown from a Toronto-based artist studio provider to an internationally recognized leader in creative placemaking. The term "creative placemaking" was coined by Tim in 2006 to describe the practice of leveraging the power of arts and culture to act as a catalyst of change, growth and transformation of place. Today, citybuilders around the world are employing creative placemaking strategies to make cities more vibrant, prosperous, sustainable and liveable. Artscape's work involves clustering creative people together in real estate projects to serve their interests while advancing multiple public policy agendas, private development interests, community and neighbourhood aspirations and philanthropic missions.

In Toronto, Tim has built an impressive portfolio of 14 arts facilities that provide space to more than 5,100 artists, organizations and clients and house 32 public venues. In addition to development work in and around Toronto, Tim and Artscape consult on projects and capacity-building programs globally including work on WCCF's Making Space for Culture initiative. In 2014, Tim was recognized by the Geneva-based Schwab Foundation as Social Entrepreneur of the Year.



Lucy Latham Programme Lead, Julie's Bicycle

Lucy joined Julie's Bicycle in September 2013 to work with key cultural institutions, artists, cultural policy-makers and funders in the UK and internationally on the strategic

integration of environmental sustainability and action on climate. She works across a variety of programmes, facilitating and delivering workshops and training, as well as offering consultancy to a wide variety of clients; her current focus is convening culture and environment in global cities, partnering in various European and international programmes. Lucy's academic background is BSc Environmental Science and MSc in Social and Political Theory.



Jordi Pascual, Coordinator, UCLG's Culture Committee

Jordi Pascual is a programme manager and researcher specialized in cultural policies, sustainable development and international cooperation. He is the founding coordinator of the Committee on culture of the world organisation of United Cities and Local Governments (UCLG) whose main aim is the progress of an Agenda 21 for culture. Jordi has been a member of the jury of the European Capital of Culture (2010, 2011, 2013 and 2016) and teaches cultural policies and management at the Open University of Catalonia. He is one of the leaders of the global campaign. He has published books, articles and reports on international cultural relations, culture and sustainability and the governance of culture, which have been translated to more than 20 languages. Some examples: "Rio+20 and culture: advocating for culture at the centre of sustainability" (UCLG, 2012), "Culture and sustainable development: institutional innovation and a new cultural policy model" (UCLG, UNESCO, 2009), "On citizen participation in local cultural policy development for European cities" (European Cultural Foundation, 2007), o "Third system: arts first! Local cultural policies, third system and employment".



Teresa Pina, Advisor to the Deputy Mayor for Culture and International Relations, Lisbon City Council

Teresa Pina holds a Law Degree (University of Lisbon) and a Masters in Human Rights, Birkbeck School of Law, University of London. In London, she collaborated with Amnesty International, and later in Lisbon, she worked as Executive Director for Amnesty Portugal. Before, she worked as a journalist for more than a decade in the most popular 24-hour news TV channel in Portugal and after that, she worked as a press officer in the Cabinet of the Prime Minister. She works as an advisor to the Deputy Mayor for Culture and International Relations in Lisbon's Municipality and she is a PhD student in Public Policies in Lisbon (ISCTE-IUL). She published her first book in 2018.



Gonçalo Riscado, Co-Founder and Managing Director at Cultural Trend Lisbon (CTL)

Gonçalo is a cultural managing director, creative and producer. He is co-founder and managing director of CTL, where he oversees all the logistics of event management, production and development. Some of CTL's current projects are: Musicbox Lisboa, a live music venue and nightclub, MIL – Lisbon International Music Network, a festival and an international convention, Jameson Urban Routes, an indoor music festival, Festival Silêncio, a multidisciplinary festival, Liveurope, a live music platform for new European talent, and JUMP – European Music Market Accelerator, an European program that works as an accelerator for ideas and projects for the music industry.



**Vânia Rodrigues,
Cultural Manager,
Consultant and Lecturer**

Born in Porto in 1979, Vania is a cultural manager, consultant and lecturer in the fields of strategic planning, programming, cultural management and

internationalization for various cultural and artistic organizations, in Portugal and abroad. Until 2018, she has been responsible for the strategy, management, co-programming and international touring of the theatre company Mala Voadora. She was the Strategy Advisor for Artemrede from 2014-2108, and is a Member of ENCATC -European Network on Cultural Management and Policy, European House for Culture and of the Municipal Council for Culture of the city of Porto. She has a Masters in Cultural Policy and Management by the City University of London (2009), and is currently doing a PhD in Artistic Studies -Performing Arts at the University of Coimbra.



**Madalena Victorino,
Choreographer and
Programmer**

Born in Portugal, Madalena studied at the German School, Lisbon. In 1974 she left to train at the Place, London School of Contemporary Dance, then studied

choreography and dance education at Laban – Goldsmith's College, followed by community arts at the University of Exeter.

Since 1980 Madalena has developed work in Portugal and beyond that is concerned with the role of dance and the arts in the development of society. Through various projects, she works with the arts and their practices as powerful tools towards individual, social and community identity and agency. Choreographing extensively

for site specific contexts and mixing professional performers with people from diverse social, cultural backgrounds and ages, her concerns are with the artistic research of contemporary themes. Madalena has created projects in Portugal, Italy, Africa and Australia that connect people in less advantaged situations with the arts. She has choreographed for urban and rural contexts, creating work in locations such as hospitals, prisons, schools, theatres, swimming pools, forests, trains, private homes, abandoned farms and hotels.

Within her work as a programmer and artist for many cultural institutions and events, she created the first arts department for children and families at the Cultural Centre, Belém, changing the paradigm of the arts and culture for schools and young people in Portugal. She wrote the dance curriculum for the national Portuguese education system and teaches at several universities and art schools. For ten years she co-programmed the significant intercultural festival TODOS (ALL), an initiative of Lisbon City Municipal District and the Academy of Cultural Production. Madalena is currently focused on three remote rural arts development projects around the south west coast of Portugal. She is the recipient of several prizes for the value of the human dimension in her artistic endeavours.

Lisbon Stories



Marta Silva, LARGO / Sou Residências

Born in Porto, Marta Silva graduated in Dance from the Ginásio Dance School (Gaia), and attained a degree in Educational Sciences at the Faculty of Psychology and Educational

Sciences of the University of Porto. She has always worked in the field of the arts in diverse socio-cultural contexts. She has worked with several independent choreographers as well as regularly with the Paulo Ribeiro Dance Company, Companhia Instável. From early on, she was associated with the associativism, still in Porto, and co-founded the Núcleo de Experimentação Coreográfica (NEC) and Companhia Instável. She moved to Lisbon in 2004, and is co-founder of the SOU Associação Cultural (2007), based in Arroios, a project for training in performing arts and cultural programming, which later evolved to the LARGO Residências cultural cooperative (2012), and has since fulfilled the role of Chairperson of the Board. In the last ten years, she has dedicated her work as a cultural manager to delve deeper into her commitment to socially intervene; and her work has been recognized by numerous national and European working groups. She has been to be a judge at numerous panels and has been invited to countless debates and conferences for her expertise in Culture and Social Innovation, both nationally and internationally.



Sharmin Mow, LARGO / Sou Residências

Born in Bangladesh, Sharmin Mow has studied Fine Arts and has worked for several years as a Fashion Designer and Fashion Design teacher in her home country. Living in Portugal since 2015,

her main occupation is at Centro Comercial da Mouraria in the Administrative and Customer

Service. Sharmin is still passionate about Design and has been participating as a curator in several traditional and non-traditional banga fashion shows in the city of Lisbon.



Sofia Tempero, 'Rossio de Palma, what do we want for our square?'

Born in Lisbon 52 years ago, Sofia graduated in History from the University of Coimbra. She works as a historian at the Lisbon City Council -Department of Cultural Heritage.

She has integrated several research, awareness and historical-heritage dissemination projects on the historic neighborhoods of Lisbon, as well as programs about outdoor tiles. In recent years, she has been directing her work to the investigation and recording of memories of the people of Lisbon. Namely, the research work about Varinas, a symbol of Lisbon, and the project "Rossio de Palma—What...". At the same time, she is part of the technical team of the "Historical shops" program, a project that aims to contribute to the preservation of Lisbon's historical, social, commercial and cultural identity.

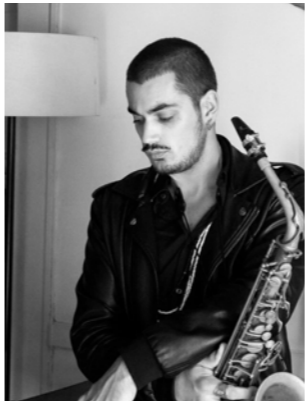


Maria Laura Carvalho Garcia Pedreiro, 'Rossio de Palma, what do we want for our square?'

Maria Laura Pedreiro is a 65 year old widow with two children, and a resident in the borough of São Domingos de Benfica. Now retired,

she worked as a clerk for 36 years at a car repair shop in the city center. She was born in Palma at her parents' house, still existing and facing the fountain of Rossio de Palma, where she lived until she got married. Although currently she no longer lives in the neighborhood of Palma, she lives very close, keeping frequent contact with the neighborhood, namely through the relationships

she maintains with long-term friends living there. Regular visits to friends and trips to neighborhood establishments make her feel like a true "Palmense" today. With a privileged and detailed memory of the daily life of Palma, along with a critical spirit and observation that distance has allowed to conquer, she is naturally an excellent source of memories of the place.



Ricardo Toscano, Musician

Ricardo Toscano was born in Lisbon in 1993. His parents were musicians in the local brass band, which gained him very early a passion for music, especially jazz. He started playing clarinet in the

brass band and was also very dedicated to sports. At 13, he joined the National Conservatory School of Music. He did several workshops at the Belém Cultural Center (CCB) and at 16 he joined the Hot Club of Portugal (HCP). At 17 years old, he enrolled in the first year of jazz degree at the Lisbon Music University, and the same year he won the Young Musicians Award (PJM) in Jazz Combo category. Then a series of invitations to new concerts, records and national recognition followed. At 20 years old (2013), he created his jazz quartet and was distinguished as Jazz Musician of the year 2014 by Jazz Logical. In 2016, the Ricardo Toscano Quartet concert sold out at CCB, they did a national and two international tours. He practices boxing, a sport that is essential to his performance. In 2018, he released his quartet debut album, which was considered jazz album of the year by Jazz.pt and one of the 10 essential albums (all music genres) of 2018 by Público daily newspaper.



Cláudia Matos, 'Visionários' from Marvila Library

Cláudia has a masters' degree in cultural management and has been working in cultural projects since 2003. She has been working in programming, production

and communication mainly for city councils, namely Almada, Sesimbra and Lisbon. Currently, she manages the auditorium at Marvilas' Library and is responsible for community projects such as The Visionaries.



Rui Santos, 'Visionários' from Marvila Library

Rui has a degree in communication sciences and has been working in radio since the beginning of his professional life, mostly as a presenter, a producer and a copywriter. But for the last

twenty years he has also been an actor, working in theatre, cinema and television commercials. Nowadays he works at the national radio and tv station (Radio e Televisão de Portugal –R.T.P.) and he is one of the Lisbon Visionaries.

Lisbon Organisers



Alexandra Sabino, Advisor to the Deputy Mayor for Culture and International Relations Office, Lisbon City Council

Born in Vila Franca de Xira, Portugal. She studied International Relations and began her work in cultural production in 1998. She has worked as an executive producer and production manager mainly in theatre, dance and music for 17 years. She is the advisor to the Deputy Mayor for Culture of Lisbon's City Council, Catarina Vaz Pinto, since 2015.



José Pedro Gonçalves, General Secretariat, International Relations Division

Born in Lisbon, on August 3, 1972, Gonçalves graduated in International Relations from the Lusíada University of Lisbon. His professional career is closely linked to the municipality of Lisbon, having started in 1997 in the Municipal Directorate of Urbanism and in 2005 moved to the Division of International Relations, where he is dedicated exclusively to the monitoring and elaboration of the municipality's international strategy.



Cecilia Folgado, Advisor to the Board, EGEAC

Cecilia graduated in Marketing Management (IPAM, Porto) and Arts Management (City University, London). She worked in Dance with the Unstable Company and the Akram Khan Company. Since 2007 at EGEAC, she has been integrating several project teams and developed Communication functions at São Luiz Municipal Theater, Casa Fernando Pessoa and in the Communication and Image Department. Since October 2017, she has been part of the EGEAC Strategy and Administration Support Office. She is also dedicated to the study of Creative Cities and sustainable development through cultural planning.



Marco Guerra, Municipal Department of Culture, Cultural Action Division

Born in Santarém in 1977, he holds a degree in Business Communication and a Master's Degree in Cultural Practice for Municipalities from FCSH - NOVA University. He was manager and programmer of the Cultural Center - Cartaxo Municipality between 2006 and 2016 and, from 2013 to 2015, accumulated functions as executive producer of ARTEMREDE - Teatros Associados. He joined Lisbon City Council in 2016, performing duties in the management of financial support in the area of music and multidisciplinary and also in the production of specific projects.



Edite Guimarães, Support to the Municipal Director, Municipal Department of Culture

Geographer and librarian, Edite was born in Lisbon in 1977. Her professional career has always been linked to the area of culture. In 2004 started working at the Lisbon City Council, first in the Library Network and since 2015 at the Municipal Directorate of Culture, where she is mainly dedicated to cross-sectional projects.



Esmeralda Lamas, General Secretariat, Event Organization and Protocol Division

Born in Lisbon in 1965. She has worked at the Lisbon City Council since 1989, having started her professional career as a Tourism Technician in the former Tourism Department. In 1999, she joined the Municipal Directorate of Culture – City Museum, where she gave direct support to its management until 2016. Since then, develops her activity in the area of organization and monitoring of institutional events.



Diana Lopes, Municipal Department of Culture, Cultural Action Division

Born in 1986 in Lisbon. Graduated in Cultural Management and Communication. Joined the Lisbon City Council in 2015 as part of the Cultural Polo Gaivotas | Boavista (CAD), center for the artistic creation of the city of Lisbon, assuming the functions of coordinating assistant and the responsibility

for the cultural programming and executive production in this equipment.



Inês Machado, Municipal Department of Culture, Cultural Action Division

Born in Lisbon in 1978, graduated in Anthropology from ISCTE in 2001, joins the Department of Human Resources Management of Lisbon City Council, where she remains until 2006. She continues to the Department of Cultural Heritage, being part of the Urban Art Gallery team since its creation until 2018. She currently serves in the Cultural Action Division, dedicating herself to Municipal Workshops and cross-cutting cultural projects.



Ilda Magro, General Secretariat, Event Organization and Protocol Division

Born in Angola in 1964. Degree in History and Graduate in Library and Information Sciences. In 1991 she started working at Lisbon City Council, having worked in the areas of Culture, Libraries, Cooperation, Production, Project Management and since 2019 in the Events and Protocol Division.



Rosário Melo, General Secretariat, Event Organization and Protocol Division, Event Support

Anthropologist, was born in Porto. Professional career linked to events. She started working at Lisbon City Council

with young people supporting projects from various cultural areas and is currently working on organizing events in the city of Lisbon.



Rute Mendes, Advisor to the Deputy Mayor for Culture and International Relations Office, Lisbon City Council

A degree in Communication, a Master's in Culture, Communication and Technologies, almost two decades of experience in public local administration, combined with a keen innate interest in everything about public policy, all blended together to make an unconditional Cities enthusiast and a supporter from the power of Culture for the sustainable development of the territories. Currently works at the cabinet of the Deputy Mayor for Culture.



Tiago Morais, Graphic Designer, Municipal Department of Culture

Born in Lisbon in 1981. His professional career has always been linked to design, having started working at the Lisbon City Council in 2004 in the Municipal Press. In 2010, he moved to the Municipal Department of Culture having passed through the Cultural Agenda and Urban Art Gallery. Currently gravitates in projects linked to the Cultural Municipal Director and the Deputy Mayor for Culture.



Rute Pacheco, General Secretariat, International Relations Division

Born in Lisbon in 1968. She graduated in Public Relations and Advertising from the Autónoma University of Lisbon. Her professional career is closely linked to the municipality of Lisbon, having started in 1997 at the Presidency Support Department and in 2005 moved to the International Relations Division, where she is mainly dedicated to event support and preparation and follow-up of visits of delegations (domestic and foreign).



Luisa Vicente, General Secretariat, Event Organization and Protocol Division

Born in 1953. Studied at the Higher Institute of Languages and Administration. Worked with the Ministry of Education as a teacher in Secondary Education from 1985/1995. She joined the staff of Lisbon City Council in 1995 and has been working in the area of organization and monitoring of institutional events since 1997.

World Cities Culture Forum Team & Partners



Paul Owens, Co-founder and Director, BOP Consulting; Director, World Cities Culture Forum

Paul is the Director of the World Cities Culture Forum, supervising the organization's ambitious future plans.

Paul is also co-founder and Managing Director of BOP Consulting, one of the UK's leading consultancies on culture and the creative industries. He leads on much of BOP's work in economic development and the creative industries, with particular knowledge of skills and training, entrepreneurship, cluster development and economic impact analysis. With his colleagues at BOP, he has pioneered new ways of understanding the cultural and creative economies of cities and regions and helped to design new policies and support structures to foster culture and creativity. He leads BOP's international work, especially in China and Taiwan. He is a regular speaker and moderator at international conferences and workshops.



Martha Pym, Programme Manager, World Cities Culture Forum

Martha is the Programme Manager for the World Cities Culture Forum and works with both BOP Consulting and the Mayor of London's Office to ensure the

smooth delivery of the Forum and its activities. She has over ten years' experience working in contemporary arts and the cultural sector, ranging from the Institute of Contemporary Arts in London, Frieze London and Frieze New York, to her previous role as Deputy Director of the London Design Biennale. Martha holds a Masters degree in Urban Planning (MUP) from the Graduate School of Design, Harvard University.



Genevieve Marciniak, Relationship Manager, World Cities Culture Forum

Genevieve is the Relationship Manager for the World Cities Culture Forum, overseeing relationships with all city members and developing

external partnerships. Genevieve previously worked in both the Visual Arts and Architecture Design Fashion departments at the British Council, and managed a fellowship research and public programme at the Venice Biennale. Before this, she has worked for a range of cultural organisations including V&A Museum, Institute of Art and Ideas, Solomon R. Guggenheim Museum and Saatchi Gallery. Genevieve holds a BA in Modern History from Oxford University and MA in History of Art from the Courtauld Institute of Art.



Yvonne Lo, Research Manager, World Cities Culture Forum; Consultant, BOP Consulting

Yvonne works across BOP's research and evaluation portfolio. At the World Cities Culture Forum, she manages

research projects and coordinates activities with member cities. Her recent projects include the national evaluation of Bloomberg Philanthropies' Public Art Challenge, programme evaluation the Youth Performance Partnerships, a three-year programme funded by the UK Department of Digital, Culture, Media and Sports, and a case study research into the diversity practice in the design sector for the UK Design Council. Yvonne studied a Masters in Public Administration (International Development) at the London School of Economics and Political Science and held a BBA (First Class Honour) in Global Business and Economics at the Hong Kong University

of Science and Technology. She also held the Fellowship of Trinity College London in Recital in Violin.



Richard Naylor, Director of Research, BOP Consulting

Richard supervises all BOP’s major research projects, ensuring BOP’s methods are analytically rigorous and appropriate to the task in hand. His work has broken fresh intellectual ground in fields such as the development of frameworks for measuring the economic and social impacts of cultural activities. Richard has over twenty years of contract research experience in both consultancy and academia. Before joining BOP in 2002, Richard spent five years as Research Associate with the Centre for Urban and Regional Development Studies (CURDS) at Newcastle University, and two years at the University of Westminster undertaking research projects on the audio-visual sector. He was elected a Fellow of the RSA in 2007 and is a member of the UK Evaluation Society.

BOP Consulting

BOP Consulting specialises in culture and the creative industries. We built up our expertise in the UK and we work across the world. We understand how culture enriches people’s lives and how culture and the creative industries make economies competitive. We are expert in measuring the social and economic value of both. Underpinning all BOP projects is our commitment to robust evidence and sustainable delivery models.

BOP’s clients are governments, private businesses, cultural organisations and their funders. We help them to write strategies and to plan for the future. We work with our clients to build new partnerships and to deliver new projects. We help them to understand and communicate the value of what they do.

www.bop.co.uk



Kate D. Levin, Principal, Bloomberg Associates (New York) and Advisor, World Cities Culture Forum

Kate D. Levin is a principal at Bloomberg Associates, a philanthropic consulting firm created to collaborate with mayors in cities around the world on improving quality of life for their citizens. She also oversees the Arts Program at Bloomberg Philanthropies. Previously, Levin served as Commissioner of the New York City Department of Cultural Affairs from 2002-2013, during which time she participated in early conversations that led to the creation of the World Cities Culture Forum. The inaugural fellow of the National Center for Arts Research (NCAR) at Southern Methodist University, she has taught at the City University of New York, worked for several arts organizations, and served in the New York City mayoral administration of Ed Koch.



Tracey Knuckles, Cultural Assets Management, Bloomberg Associates (New York) and Advisor, World Cities Culture Forum

As a member of the Cultural Assets Management discipline, Tracey helps cities develop strategies for strengthening the creative sector, and optimizing its impact through economic development, cultural marketing and tourism initiatives, and other key civic projects. Prior to joining Bloomberg Associates, she served as Deputy Commissioner & General Counsel for the New York City Department of Cultural Affairs, the nation’s largest municipal funder of the arts. At Cultural Affairs, Tracey managed the agency’s core operations and guided the agency through a host of strategic reforms and programmatic initiatives. A trusted advisor to the Commissioner,

elected officials, and community stakeholders, she provided guidance on topics ranging from non-profit governance and capital project management to land use and public art. Before Cultural Affairs, Tracey was an Assistant U.S. Attorney in the Eastern District of New York, and served as Deputy Chief of the Asset Forfeiture Unit. Prior to that, she was a litigation attorney in private practice. Tracey earned a Juris Doctor from Tulane Law School and a Bachelor of Arts in English from The University of Virginia.



David Andersson, Cultural Assets Management, Bloomberg Associates (New York) and Advisor, World Cities Culture Forum

As a member of the Cultural Assets Management team, he advises cities in their efforts to support their local arts and cultural communities. Offering guidance in equitable grantmaking, program development and evaluation, non-profit governance, and public art investments, he helps municipal arts agencies to strengthen their cities’ cultural ecologies and promote vibrant art experiences for all of their residents and visitors. Prior to joining Bloomberg Associates, David worked as the Director of Special Projects for the New York City Department of Cultural Affairs, where he helped manage the City’s Cultural Development Fund, an open, competitive grant program that awarded roughly \$50 million to over 900 cultural nonprofits each year. David holds an undergraduate degree from Harvard University, and is a practicing visual artist.





**Omar Marzagão,
Managing Director, Sete
Artes**

Omar Marzagão, graduated in International Relations and Communication from Webster University in London, and is a cultural producer working in the

creative sector for more than 20 years. He began his production career in the world's third largest television network, Televisa of Mexico, being on of the producers of the award winning soap "Maria del Barrio". He later was part of the organizing nucleus of major events in the country throughout his time in Mexico. From 2001 to 2003 Omar was one of the producers of the "ESPACIO" an initiative that was considered the most important Ibero-American initiative to promote the link between universities and the private sector, bringing together students from 150 universities Ibero-American countries. In 2003, Omar was commercial director of the company SILOG, which directed the Tajin Summit Festival, the first cultural initiative in the Americas aimed at preserving the ethnic identity of indigenous peoples around the globe.

Omar is managing director of Sete Artes, an international producer working in the area of culture and creative industry since 2009, and today acts as an advisor of World Cities Culture Forum for Ibero-America. Today, Sete Artes has representative offices in Lisbon, London, Madrid and Rio de Janeiro and has worked with organisations and companies including; The Organisation of Ibero-American States (OEI) , Brazil's Federal government (Ministry of Culture/National Secretary of Culture), São Paulo Municipal Secretary of Culture, Rio de Janeiro's Municipal Secretary of Culture, Santander Bank, Ministry of Culture of Portugal, Cátedra UNESCO of Literature among many others. Omar has been a production organising member of international events as "The World Military Games" and the United Nations Rio+20. Omar is advising WCCF on its regional strategy in Latin America.

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Governance and Operation

Governance and Advisory Committees

The World Cities Culture Forum operates as a network.

The network is convened by the Deputy Mayor for Culture and Creative Industries at the request of the Mayor of London.

Each year a member city is selected by the Summit Advisory Committee through an Expression of Interest application process to host the World Cities Culture Summit.

The host city appoints a local organising committee, which works with the World Cities Culture Forum advisory group, to decide on the content of the Summit.

In 2016, the World Cities Culture Forum set up two advisory committees in order to involve members in co-designing its programme and research. There is an Event Advisory Committee and a Research Advisory Committee with five different cities represented on each committee.

Advisors are expected to propose ideas for events, research programme, key messages for WCCF, the future agenda, and offer feedback on short planning documents and key WCCF documents (e.g. publication prospectus and event programme).

The Advisory Committees include the following city delegates:

Event Advisory Committee

- Tom DeCaigny, Director of Cultural Affairs at City and County of San Francisco
- Mitsuhiro Yoshimoto, Board Member, Arts Council Tokyo; Director of the Center for Arts and Culture, NLI Research Institute
- Araf Ahmadali, Senior Policy Advisor, Department of Arts and Culture, City of Amsterdam

- Patrik Liljegren, Deputy Managing Director of Cultural Affairs and Chief of the Cultural Strategy Staff, Culture Administration, City of Stockholm
- Research Advisory Committee**
- Hae-Bo Kim, Director of Management and Planning Division, Seoul Foundation for Arts and Culture
 - Odile Soulard and Carine Camors, Urban Economists, IAU Paris Ile-de-France
 - Prof. Changyong Huang, President, Shanghai Theatre Academy; Director, Metropolitan Culture Audit Centre
 - Maria Privalova, Director, Nekrasov Central Library
 - Alina Bogatkova, Vice Director, Nekrasov Central Library, Moscow
 - Bronwyn Mauldin, Director of Research and Evaluation, Los Angeles County Arts Commission

- Summit Advisory Committee**
- Justine Simons, Deputy Mayor for Culture and Creative Industries, Mayor of London’s Office
 - Vladimir Filippov, Vice Head, Moscow Department of Labor and Social Protection
 - Mijin Nam, Manager of Management and Planning Team, Seoul Foundation for Arts and Culture
 - Olga Leitjen, Director of the Department of Arts & Culture, City of Amsterdam
 - Tom DeCaigny, Director of Cultural Affairs at City and County of San Francisco
 - Catarina Vaz Pinto, Deputy Mayor for Culture and International Relations, City of Lisbon

Operation and Funding

The activities of the World Cities Culture Forum are organised and delivered by BOP Consulting, a specialist consulting firm, on behalf of the GLA and the members of the Forum.

BOP Consulting has a contract with the GLA to this effect. The members of the Forum individually pay a fee directly to BOP to cover the costs of organising activities and undertaking research.

As well as this basic fee, individual member cities raise funds or pledge in-kind resources from internal and external sources to support the activities of the Forum.

